

20
24

PEMBROOK CATTLE COMPANY
IT'S ALL ABOUT THE PEOPLE



PCC

ANNUAL SPRING PRODUCTION SALE

MARCH 30 • AT THE RANCH • FAIRVIEW, OKLAHOMA



PEMBROOK CATTLE CO.

49061 SCR 249-FAIRVIEW, OK 73737

TRAVIS PEMBROOK • 405.206.7997

BETH PEMBROOK • 405.245.1834

PEMBROOKCC@PLDI.NET

WWW.PEMBROOKCATTLE.COM

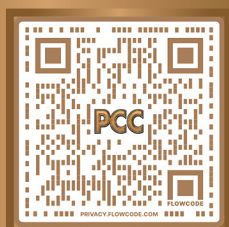
DERRICK WOOD • SHOW/SALE CATTLE MANAGER
918.803.2973



CATTLE ARE AVAILABLE FOR VIEWING
AT ANYTIME PRIOR TO THE SALE . FEEL
FREE TO CALL TRAVIS OR BETH TO
SCHEDULE YOUR VISIT. VISITORS ARE
ALWAYS WELCOME AT PCC!

LUNCH WILL BE SERVED SALE DAY
SPONSORED BY
LIVESTOCK NUTRITION CENTER

LOT VIDEOS:



SCAN TO VIEW VIDEOS

WELCOME

On behalf of the Pembroke family, Beth and I would like to welcome and extend a special thank you to everyone that has taken the time to read through the catalog, stop by the ranch, or called with interest regarding the 2024 Spring offering at PCC.

This Spring's offering is without a doubt the most diverse and elite set of genetics to be offered at Pembroke Cattle. As you read through the catalog you will notice that every lot offered has their own unique history of success in their pedigree, either in the show ring or in the donor pen and is the product of cutting-edge genetics. One thing we would like to note, and as many of us that raise cattle and have shown cattle know, these animals go through different stages in timing and maturity as they grow and age.

We would encourage everyone to really study their lesson as they go through the offering. Every year there are hidden gems in the sale that end up either winning one of the big shows or becoming big time donors and high revenue generators and this year is no different.

At Pembroke Cattle, our success is still based on "Great Cattle, Great People, and Strong Relationships equaling Incredible Results"! We appreciate all who made us who we are today and, as always, we look forward to making those same kind of relationships with our new friends and customers. One thing that we never take for granted is what a blessing it is to be in an industry that still promotes and rewards the core values and principles that we have grown up with, where sharing your faith in God and your love for your country are not just expected but applauded.

In conclusion, if myself, Beth, Bret, Derrick, or Matt can be of any assistance please do not hesitate to call or come by. We take every call and question very seriously and it is our goal to put you on the right path to the genetics that best fit your goals for the future. We appreciate your friendship and your faith in our program!

Travis & Beth Pembroke

PEMBROOK CATTLE COMPANY

"Putting Good Cattle Together with Great People"



SALE SCHEDULE

FRIDAY, MARCH 29TH

ALL DAY • CATTLE AVAILABLE TO BE VIEWED AT THE RANCH IN FAIRVIEW, OK
5:00 PM CST • FIRST ANNUAL PCC PLACE 'EM LIKE YOU SEE 'EM JUDGING CONTEST
6:30 PM CST • DINNER AND JUDGING CONTEST AWARDS

SATURDAY, MARCH 30TH

ALL DAY • CATTLE AVAILABLE TO BE VIEWED AT THE RANCH IN FAIRVIEW, OK
11:30 PM CST • LUNCH SPONSORED BY LIVESTOCK NUTRITION CENTER
12:30 PM CST • SALE STARTS



Matt C. Sims Auction, Inc.
PO Box 1219
Edmond, OK 73083
(405) 641-6081
matt@mcsauction.com
www.mcsauction.com

Dear Friends and Fellow Breeders:

Welcome to the **2024 Pembroke Cattle Co. Fall Production Sale**. This sale has become one of the top events of the spring in terms of offering multiple breeds that accumulate success in the show ring and the pasture after sale day for their customers, and this is their largest and deepest spring offering to date with one of the most impressive sets multi-breed fall born heifers ever assembled!

This unique offering is once again the effort of forward-thinking seedstock producers with an eye for cattle that can compete in any venture. Pembroke Cattle Company has worked toward the goal of assembling an offering of elite show heifer prospects, exceptional bred females, proven donors, and frozen genetics that represent the best of all breeds.

Travis and Beth Pembroke go the extra mile in terms of customer service to maximize the success of the juniors while making it a learning experience as well. They truly are about "putting good cattle together with great people", and the lasting relationships with their customers and the past and current champions they have bred and sold are a testament to this fact.

These females combine performance with excellent phenotype to become competitors at any level in the industry. The genetics represented from all breeds in this offering, on both sides of the pedigrees, are second to none and are, in many-cases, daughters of or full or maternal sibs to some of the most highly valued and successfully shown females in the country. This is a well-balanced offering, and quality is present throughout. These show heifer and donor prospects are halter broke and started. Whatever breed/s you are interested in, you will find something to your liking in this special sale.

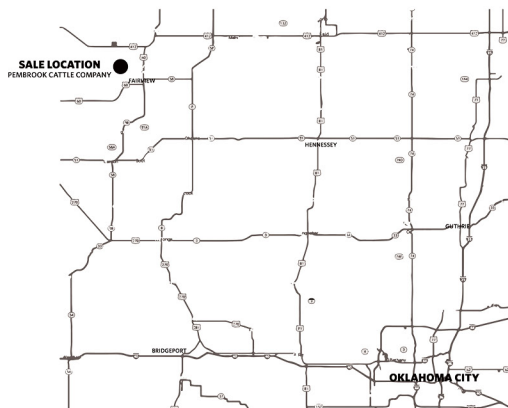
I encourage each of you to evaluate your own situation and goals, and on **Saturday, March 30**, take advantage of the knowledge and cutting-edge efforts of PCC and their program. Please join us on Friday to preview the cattle and enjoy great food and fellowship that evening. If I can be of assistance to you, please let me know.

Sincerely,

Matt C. Sims

SALE LOCATION

49061 SOUTH COUNTY ROAD 249 • FAIRVIEW, OK 73737



PEMBROOK SPRING PRODUCTION SALE

MARCH 30, 2024 AT 12:30 PM

SELLING **61** LOTS

ANGUS • CHIANINA • SIMMENTAL • % SIMMENTAL • LIM-FLEX
MAINTAINER • MAINE-ANJOU • MAINE ANGUS • RED ANGUS

SALE STAFF

MATT SIMS
AUCTIONEER & SALE MANAGER.....405.641.6081
JEFF MAFI
AMERICAN ANGUS ASSOCIATION.....816.344.4266
DELVIN HELDERMON
HELDERMON ENTERPRISES.....405.205.1116
CHISOLM KINDER
SPECIAL ASSIGNMENT.....405.747.4683

SALE CONSULTANTS

WILLY COUCH.....405.627.5200
LES JONES.....972.743.8603
STUART ROSE.....316.772.6018
JEFF SARGENT.....903.624.7265



OWNER
KILEY MCKINNA
402-350-3447
JR SALES ASSOCIATE
WILEY FANTA
320-287-0751

MCMARKETINGMANAGEMENT.COM



RANDALL O. RATLIFF
615.330.2735
RRMKTG.COM

MOTEL ACCOMMODATION

BEST WESTERN PLUS FAIRVIEW INN & SUITES
802 N. MAIN ST., FAIRVIEW.....580.227.2880
ASK FOR THE PEMBROOK CATTLE RATE & ROOM BLOCK
HERITAGE INN MOTEL
911 N. MAIN, FAIRVIEW.....580.227.2534
HOLIDAY INN EXPRESS
4702 W. OWEN K. GARRIOTT RD, ENID.....580.237.7722
HAMPTON INN AND SUITES
511 DEMIA CT., ENID.....580.234.4600
FOR FURTHER ASSISTANCE WITH RESERVATIONS,
CALL BETH PEMBROOK.....405.245.1834

AIR TRANSPORTATION

Oklahoma City's Will Rogers World Airport is served by most major airlines and is a 1-3/4 hour drive from the ranch; rental cars are available. Private aircraft can be accommodated at Fairview Municipal Airport or Enid Woodring Regional Airport.

SALE TERMS AND CONDITIONS

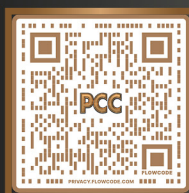
All cattle are to be paid for during or immediately after the sale and will not be released until after settlement has been made. Cattle will not be transferred until paid for in full. Pembroke Cattle Co reserves the right to retain a 50% embryo interest in every open heifer in the offering.



Bid Live Online CCI Live
"Gavel's Down, The Best in Online Marketing"
(516) 386-0794 CCI Live schedule@ccilive

THE PCC SALE BOOK & ADVERTISING PREPARED BY
MATT C. SIMS AUCTION, INC. - 405.641.6081
DESIGN & PRODUCTION BY THE SHOWTIMES, INC
PHOTOGRAPHY BY JOHN REASOR & MATT SIMS
VIDEOS BY OUTCROSS GROUP, JOHN REASOR

LOT
VIDEOS:



SCAN
TO VIEW
VIDEOS

HERD HEALTH

Cattle will be accompanied by proper health certificates needed for immediate transport. All females have been brucellosis vaccinated

GUARANTEE

The cattle sell under Suggested Terms and Conditions of the breed association that applies to each lot. (American Angus Association, American Red Angus Association, American Simmental Association, American International Charolais Association, American Maine-Anjou Association, and American Chianina Association.)

REGISTRATION CERTIFICATES

Animals will be transferred to the buyer at the seller's expense. Each buyer must be sure to give the sale clerk the proper name and address for making transfers. All calves born before the sale are to be registered by the seller; proper breeding certificates will be signed for the buyer to use in registering calves born after the sale.

ABSENTEE BIDS

Real-time bidding will be available via the internet through the CCI Live website. Be sure to register to bid prior to the sale. You may also contact the owners, sale manager, sale consultants or any member of the sale staff to place a bid if you will not be able to attend the sale.

TRUCKING

Randy Lathrop, (847) 910-4673, and Tom Snell, (580) 374-4168 are reliable options.

Let us know if you need assistance with your trucking arrangements.

INSURANCE

Insurance for your purchases will be available sale day at the clerk's desk. We recommend that insurance be obtained on lots purchased.



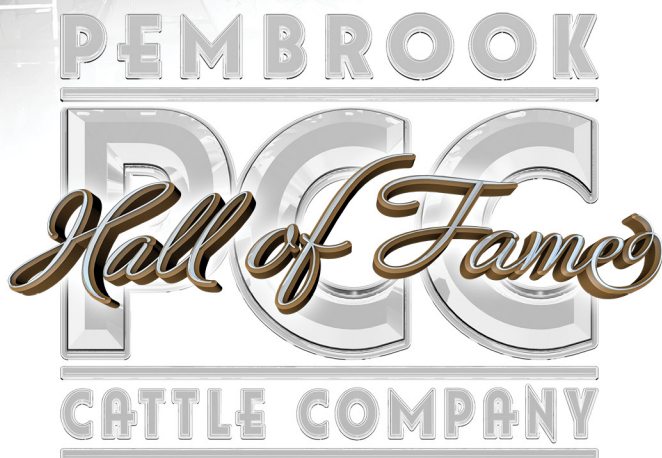
INSURE YOUR
CATTLE.COM



NOTE

Supplemental information will be available at sale time. Announcements made at the sale from the auction block will take precedence over statements in the sale book. We reserve the right to withdraw any lot not meeting our specifications prior to sale time. All persons who attend the sale do so at their own risk. Neither the owners nor the sale manager assume liability, legal or otherwise, for accidents or loss of property. As the sale manager, Matt C. Sims Auction, Inc. is only an agent for the seller and has no responsibilities other than those involved in conducting the sale.

VIDEOS ONLINE ON THE PEMBROOKCATTLE.COM & AT MCSAUCTION.COM



PLEASE PLAN TO JOIN US AS WE ANNOUNCE
THE SECOND INDUCTEE TO THE
PEMBROOK CATTLE CO. HALL OF FAME

WE CREATED THIS AWARD TO HONOR OUR
PAST AND PRESENT CUSTOMERS AND
RECOGNIZE THEM FOR THEIR SUCCESS AND
CONTRIBUTION TO OUR PROGRAM.

THE RECIPIENT OF THIS AWARD WILL BE
ANNOUNCED DURING THE SALE ON
SATURDAY, MARCH 30, 2024

PCC

FIRST ANNUAL PEMBROOK CATTLE CO.

PLACE 'EM LIKE YOU SEE 'EM JUDGING CONTEST

**5PM • FRIDAY
MARCH 29TH**

AGE DIVISIONS

PEE WEE
5-8 YEAR OLDS

JUNIOR
9-12 YEAR OLDS

INTERMEDIATE
13-17 YEAR OLDS

SENIOR
18-22 YEAR OLDS

**\$1,000
SALE CREDIT**
TO EACH DIVISION WINNER

ALONG WITH OTHER
GREAT PRIZES AND PCC GEAR!



CHIANINA

PEMBROOK CATTLE COMPANY

DAT GIRL 0393H

CHIANINA



COLBURN PRIMO 5153
SIRE OF LOTS 1 THRU 3

LOTS 1-3

- The donor dam of lots 1 thru 3, PCC SULL DAT GIRL 0393H, was the \$30,000 selection of our genetic partners Brown Farms from the 2020 PCC Fall Sale before embarking on what culminated into a tremendous show career that saw her be slapped Reserve Grand Champion Chianina Female at the 2022 Cattlemen's Congress after winning her Division each time shown and being named Show Heifer of the Year for her age group.

- Full and maternal sisters to the dam of lots 1 thru 3 include JSUL PCC WHOS LOOKIN 2113K ET, the \$85,000 top-selling Chi heifer from the 2022 Fall PCC Sale that was a many-time Champion; the \$74,000 selection of Barrett Duncan from the 2021 Fall PCC Sale, PCC WHO DA GIRL 1068J, as well as the \$25,000 JSUL FANCY DAT 0192H, featured in the 2020 PCC Fall Production Sale along with 0393H.

LOT **1**

PCC DKBF DAT GIRL 532L ET

DOB 11/8/23 REG. # ACA 421684 TATTOO 532L

HIGH CWI 10.77%

CEB	BW	WW	YW	HLK
8	1.9	57	86	10

✓ DAMERON FIRST CLASS

✓ COLBURN PRIMO 5153

✓ SILVEIRAS SARAS DREAM 1339

✓ ASHW WHO DA MAN

✓ JSUL PCC DAT GIRL 0393H

✓ JSUL TOTAL GIRL 41

PCC

- Lot 1 leads off an outstanding set of three flush sisters that typify the quality PCC strives to produce. This heifer is one that grabs your attention and won't let it go! She is big footed, heavy boned and stout featured while being super attractive through her front end, long spined, and possessing the right kind of body shape for added performance advantages after her successful show career ends and she transitions to the donor pen.
- Sells open.

DAT GIRL 0393H



JSUL PCC DAT GIRL 0393H ET
 DONOR DAM OF LOTS 1 THRU 3

CHIANINA

LOT **2**

PCC DKBF DAT GIRL 522L ET

DOB 10/22/23 REG.# ACA 421682 TATTOO 522L

HIGH CHI 10.77% CED 8 BW 1.9 WW 57 YW 86 MILK 10

- DAMERON FIRST CLASS
GOLBURN PRIMO 5153
- SILVEIRAS SARAS DREAM 1339
- ASHW WHO DA MAN
JSUL PCC DAT GIRL 0393H
- JSUL TOTAL GIRL 41

- If you are looking to add extra power and body volume without sacrificing look, here is the female for you. Lot 3 is bold centered, attractive fronted and goes to the ground with extra substance of bone. Sure to be a favorite of many, this young prospect has all the right pieces.
- Sells open.

PCC



LOT **3**

PCC DKBF DAT GIRL 534L ET

DOB 11/26/23 REG.# ACA 421683 TATTOO 534L

HIGH CHI 10.77% CED 8 BW 1.9 WW 57 YW 86 MILK 10

- DAMERON FIRST CLASS
GOLBURN PRIMO 5153
- SILVEIRAS SARAS DREAM 1339
- ASHW WHO DA MAN
JSUL PCC DAT GIRL 0393H
- JSUL TOTAL GIRL 41

- The youngest option of these three flush sisters is ultra-feminine, attractive fronted, and flawless on the profile. Her look is in vogue in the show ring and her kind is sure to be lucrative once she reaches production. This one has what it takes to compete at any level.
- Sells open.



JSUL PCC WHOS LOOKIN 2113K
 \$85,000 FLUSH SISTER TO THE DAM OF
 LOTS 1 THRU 3

12:30 PM CST
 FAIRVIEW, OK

PEMBROOK SPRING PRODUCTION SALE

WHO DAT RAPTOR

CHIANINA



LOTS 4-10



JSUL WHO DAT RAPTOR 6976D ET
DAM OF LOTS 4 THRU 9 AND
THE GRAND DAM OF LOT 10



PCC WHO DAT RAPTOR 205H
FULL SISTER TO LOTS 4 THRU 6 AND
MATERNAL SISTER TO LOTS 7 THRU 9 AND
THE DAM OF LOT 10



PCC WHO DAT RAPTOR 212H
FULL SISTER TO LOTS 4 THRU 6 AND
MATERNAL SISTER TO LOTS 7 THRU 9 AND
THE DAM OF LOT 10



PCC WHO DAT RAPTOR 830J
FULL SISTER TO LOTS 4 THRU 6 AND
MATERNAL SISTER TO LOTS 7 THRU 9 AND
THE DAM OF LOT 10

- Lots 4 thru 9 and the dam of lot 10 are produced by JSUL Who Dat Raptor 6976D ET, the powerful member of the PCC donor herd that was the Supreme Champion Junior Heifer and Grand Champion Junior Chianina Female at the 2017 North American in Louisville.

- Raptor 6976D produced PCC Who Dat Raptor 130L ET, the Grand Champion Bred & Owned Chianina Female and Champion Early Junior Heifer Calf Bred & Exhibited by Bryson Pembroke, who is a maternal sister to lots 4 thru 9 and the dam of lot 10. Additionally, Raptor 6976D has also made her mark beyond the show ring with progeny sales exceeding \$150,000 including the \$17,000 PCC WHO DAT RAPTOR 211L AND THE \$12,500 PCC WHO DAT RAPTOR 216L that sold in the Fall 2023 PCC Sale, the \$25,000 PCC LF WHO DAT RAPTOR 830J that was featured as lot 2 from the 2021 Fall PCC Sale where a flush also sold for \$14,000; the \$48,000 PCC WHO DAT RAPTOR 205H ET and the \$13,000 PCC WHO DAT RAPTOR 212H ET both features of the Spring 2021 Limited Edition Sale at PCC, and the \$14,000 PCC JSUL WHO DAT 9847G from the 2020 Limited Edition Sale just to name a few. In the Spring 2022 PCC Sale, a heifer pregnancy sold for \$14,000 and eight embryos sold for \$4,000 per embryo.

- Whether you are adding genetics to your program to produce your next top seller or investing in one of these flush sisters to be your next champion or donor female, the upside earning potential in the progeny from Raptor 6976D is unlimited.

LOT 4

PCC WJ WHO DAT RAPTOR 342L

DOB 9/4/23 REG. # ACA 421616 TATTOO 342L

HIGH CHI 6.54%

CEB	BW	WW	YW	MILK
9	2.3	62	91	12

DAMERON FIRST CLASS

GOLBURN PRIMO 5153

SILVEIRAS SARAS DREAM 1339

ASHW WHO DA MAN

JSUL WHO DAT RAPTOR 6976D ET

JSUL SULTRY 6640

- This lead lot in another awesome set of flush sisters is an attractive made, good structured heifer with added bone and all the extras. Her look and body type are captivating, while her basics of power and shape only add to her overall quality. Stylish and well-built, this heifer is sure to create an exciting show career and follow in the footsteps of her famous parents in terms of her progeny sales and production capacity.
- Sells open.

PCC

WHO DAT RAPTOR

CHIANINA



LOT 5

PCC WHO DAT RAPTOR 325L ET

DOB 8/18/23 REG.# ACA 421618 TATTOO 325L

HIGH CHI 6.54% CED 9 BW 2.3 WW 62 YW 91 MILK 12

- └ DAMERON FIRST CLASS
- └ **GOLBURN PRIMO 5153**
- └ SILVEIRAS SARAS DREAM 1339
- └ ASHW WHO DA MAN
- └ **JSUL WHO DAT RAPTOR 6976D ET**
- └ JSUL SULTRY 6640

- This August heifer offers shape and stoutness throughout while maintaining a complete and attractive phenotypic profile. Her center body emulates function, which is complemented by a sound structural base that allows her to stay good in her lines and offer the look needed to capture the judge's eye and keep it.
- Sells open.



PCC WHO DAT 98476
MATERNAL SISTER TO LOTS 4 THRU 9 AND THE DAM OF LOT 10



JSUL WHO DAT RAPTOR 6976D ET
DAM OF LOTS 4 THRU 9 AND THE DAM OF LOT 10



PCC WHO DAT RAPTOR 830J
FULL SISTER TO LOTS 4 THRU 6 AND MATERNAL SISTER TO LOTS 7 THRU 9 AND THE DAM OF LOT 10

PCC



GOLBURN PRIMO 5153
SIRE OF LOTS 4-9

JSUL WHO DAT RAPTOR 6976D ET
DAM OF LOTS 4 THRU 9 AND THE GRAND DAM OF LOT 10



EMBRYOS

- An exciting opportunity to produce your own full sibs to lots 4 thru 6 in this offering as well as full sibs to the \$25,000 PCC LF WHO DAT RAPTOR 830J that was featured as lot 2 from the 2021 Fall PCC; the \$48,000 PCC WHO DAT RAPTOR 205H ET and the \$13,000 PCC WHO DAT RAPTOR 212H ET both features of the Spring 2021 Limited Edition Sale at PCC.
- Primo sired progeny have dominated the Chi realm in recent times and are not going out of style any time soon.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

LOT 6

4 SEXED FEMALE IVF EMBRYOS

HIGH CHI

- └ DAMERON FIRST CLASS
- └ **GOLBURN PRIMO 5153**
- └ SILVEIRAS SARAS DREAM 1339
- └ ASHW WHO DA MAN
- └ **JSUL WHO DAT RAPTOR 6976D ET**
- └ JSUL SULTRY 6640

WHO DAT RAPTOR



LOTS 7+8

- Lots 7 and 8 are two flush sisters from JSUL Who Dat Raptor 6976D ET, the powerful member of the PCC donor herd that was the Supreme Champion Junior Heifer and Grand Champion Junior Chianina Female at the 2017 North American in Louisville by the PCC sire, Convoy, who was the 2022 Fort Worth Stock Show Champion Bull and Reserve National Champion Angus Bull at the 2022 Cattlemen's Congress in Oklahoma City.

PCC

CHIANINA

LOT 7

PCC WHO DAT RAPTOR 402L ET

DOB 9/16/2023 REG. # ACA 421613 TATTOO 402L

HIGH CHI 6.54% CED 9 BW 2.3 WW 61 YW 93 MILK 20

- The first of these two flush sisters is hairy and good looking. She is awesome on the profile, while still having the right kind of center body for practicality. Blending this look with shape and skeletal width suggests long-term value both in and out of the show ring.
- Sells open.

SAC CONVERSATION
SILVEIRAS CONVOY 0340
SILVEIRAS SAVANNAH 3322
ASHW WHO DA MAN
JSUL WHO DAT RAPTOR 6976D ET
JSUL SULTRY 6640



LOT 8

PCC WHO DAT RAPTOR 403L ET

DOB 10/18/2023 REG. # ACA 421614 TATTOO 403L

HIGH CHI 6.54% CED 9 BW 2.3 WW 61 YW 93 MILK 20

- A month younger than her flush sister but equally as impressive, this October prospect has the pieces and pedigree to compete in the show ring and make an awesome addition to any donor herd.
- Sells open.



PCC WHO DAT RAPTOR 130L ET
MATERNAL SISTER TO LOTS 4 THRU 9
AND THE DAM OF LOT 10



SILVEIRAS CONVOY 0340
SIRE OF LOTS 7 AND 8

EMBRYOS

LOT 9

4 SEXED FEMALE IVF EMBRYOS

HIGH CHI / MAINTAINER

- └ DUAL THREAT 305A
- └ **BMW IN CONTROL 404F ET**
- └ BK XACTLY 036
- └ ASHW WHO DA MAN
- └ **JSUL WHO DAT RAPTOR 6976D ET**
- └ JSUL SULTRY 6640



BMW IN CONTROL 404F
SIRE OF LOT 9

- The sire of this mating, BMW In Control, is a powerful built young 3/4 Maine sire that has been on many breeders' radar was crowned Reserve Champion Maine Bull at the prestigious 2020 National Western Show and his progeny have started hitting the ground. BMW In Control is one of the most unique bulls of any breed that you will find, blending muscle, flexibility, boldness of rib, power and a stellar look...making him a perfect mating choice for a female of Raptor 6976D's stature.
- Resulting progeny can be dual-registered and can show as either HIGH CHI or MAINTAINER!
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



JSUL WHO DAT RAPTOR 6976D ET
DAM OF LOT 9

PCC



LOT 10

PCC BYCC RAPTOR PRIMO 0243L

DOB	REG.#	TATTOO				
9/22/2023	ACA 421623	514				
LOW CHI	CEB	BW	WW	YW	MILK	
	9	1.9	68	103	11	

- └ DAMERON FIRST CLASS
- └ **COLBURN PRIMO 5153**
- └ SILVEIRAS SARAS DREAM 1339
- └ COLBURN PRIMO 5153
- └ **JSUL RAPTOR MADE 0243H ET**
- └ JSUL WHO DAT RAPTOR 6976D ET

- The dam of this grand-daughter of JSUL Who Dat Raptor 6976D ET was the selection of Broomfield from our 2021 Limited Edition Sale and once we saw her in production, we knew we had to keep track of her progeny and this Primo daughter makes us glad we did! A 3/4 sib to lots 4 thru 6, this Primo daughter offers the same combination of quality and substance that we come to expect from this pedigree.
- Maternal sister sells as lot 57.
- Sells open.



JSUL RAPTOR MADE 0243H
DAM OF LOT 10 (PICTURED AS A CALF)

TOTAL GIRL 41

CHIANINA



LOTS 11-13

- The donor dam of lots 11 and 12 and the donor dam of 13 are both direct daughters of JSUL TOTAL GIRL 41.
- Maternal sisters to the dams of lots 11 thru 13 include JSUL PCC WHOS LOOKIN 2113K ET, the \$85,000 top-selling Chi heifer from the 2022 Fall PCC Sale that was a many-time Champion; the \$74,000 selection of Barrett Duncan from the 2021 Fall PCC Sale, PCC WHO DA GIRL 1068J, as well as the \$30,000 PCC SULL DAT GIRL 0393H, who in turn, is the donor dam of lots 1 thru 3 in this offering, and the \$25,000 JSUL FANCY DAT 0192H, both features of the 2020 PCC Fall Production Sale.

LOT 11

DKBF PCC DAT GIRL 520L

DOB 10/12/23 REG.# ACA 421620 TATTOO 520L

HIGH CHI 10.86%

GED	BW	VW	YW	MLK
9	1.6	52	90	14

GAMBLES HOT ROD

SILVEIRAS STYLE 9303

SILVEIRAS ELBA 2520

BMW ONSET

JSUL DAT GIRL 0350F ET

JSUL TOTAL GIRL 41



JSUL PCC WHOS LOOKIN 2113K
\$85,000 MATERNAL SISTER TO THE DAM
OF LOTS 11 AND 12 THE DAM OF LOT 13



JSUL FANCY DAT 0192H
MATERNAL SISTER TO THE DAM OF LOTS 11
AND 12 THE DAM OF LOT 13

- Here is a High Chi that offers all the look and presence needed for showing success. Her build and added length up front is complimented by her unrivaled style and visual excellence! She is opened up at her skeletal base, deep and full through her midrib while remaining captivating from the side. She is feminine and also sound in terms of her feet and legs. Her design suggests both banner generating power and long-term profit potential!
- The dam of this mid-October show and donor prospect was the \$10,000 selection of our genetic partners, Brown Farms from the 2019 Spring PCC online sale and has blossomed into a productive donor since.
- Sells open.

PCC



JSUL SECRETIVE GIRL 5998
DAM OF LOT 13



PRIMETIME
SIRE OF LOT 13

LOT 12

4 SEXED FEMALE IVF EMBRYOS

HIGH CHI

GAMBLES HOT ROD

SILVEIRAS STYLE 9303

SILVEIRAS ELBA 2520

BMW ONSET

JSUL DAT GIRL 0350F ET

JSUL TOTAL GIRL 41

- This mating will produce full sisters to lot 11. The donor dam of this mating was the \$10,000 selection of our genetic partners, Brown Farms from the 2019 Spring PCC online sale and is another example of the success of the Style x Total Girl 41 that produced an \$11,000 ¾ sib to this mating in the 2023 Fall PCC Sale.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



BMW ONSET
SIRE OF DAM OF LOT 12

LOT 13

4 SEXED FEMALE IVF EMBRYOS

HIGH CHI / MAINTAINER

COLBURN PRIMO 5153

PRIMETIME

K&A DAIQUIRI 176Y

SULL RIGHT DIRECTION ET

JSUL SECRETIVE GIRL 5998

JSUL TOTAL GIRL 41

- The sire of this mating was the high seller at the 2018 Iowa Beef Expo Maine Bull Sale and is a THF/PHAF son of Primo that was the first of his sire group introduced into the Maine Anjou breed and his semen has demanded \$750 or more per unit, if you can find it available.
- The featured member of the Matt Lautner Cattle, Kendall Bremer & Ryan Johnson bull battery is out of John Crall's legendary "Daquiri" 50% Maine Anjou Donor!
- Offered with FR Cattle.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

EMBRYOS



JSUL SULTRY'S WHO 0399H
DAM OF LOT 14



JSUL WHO DAT 1602Y
FULL SIB IN BLOOD TO DAM OF LOT 14



JSUL WHO DAT GINGER
FULL SIB IN BLOOD TO DAM OF LOT 14



PCC BYCC SULTRY'S WHO
FULL SISTER TO LOT 14

LOT 14

PCC BYCC SULTRY PRIMO 0399L

DOB 9/19/2023 REG. # ACA 421611 TATTOO 512

HIGH CHI 6.54%

CEB	BW	WW	YW	MLK
9	2.1	59	86	12

✓ DAMERON FIRST CLASS

✓ COLBURN PRIMO 5153

✓ SILVEIRAS SARAS DREAM 1339

✓ ASHW WHO DA MAN

✓ JSUL SULTRY'S WHO 0399H ET

✓ SSUL SULTRY 6640-1

PCC

- This cool marked heifer blends power and function into a complete, highly attractive package. Lot 14 is built just like her picture and is another example of the very proven and consistent Primo/Who Da Man/6640 mating that has dominated the best of the best shows and are some of the most sought-after donor cows in the country.
- Dam was the \$10,000 selection of our partners, Broomfield and York from the 2021 Limited Edition Sale and produced a \$16,500 full sister to lot 14, PCC BYCC SULTRY'S WHO who sold in the 2022 Fall PCC Sale.
- Full sisters in blood to lot 14 include: JSUL WHO DAT WHITNEY 091H ET, Sara Sullivan's heifer that was named Champion in the Junior Chi Show at Cattleman's Congress that went on to be named Reserve Grand Champion Female at the 2021 Chi Junior National as well as the Grand Champion, JSUL MO WHO DAT 9022G ET shown by Brock Cottrell, and Reserve Grand Female, JSUL WHO DAT COLBURN 0197H shown by Kaiser Show Cattle, in the Open Chi Show at the inaugural Cattlemen's Congress and the \$22,500 selection by Cora Hardy from the 2020 PCC Fall Production Sale that just recently won Grand Champion Chianina Heifer at the 2021 Cowgirls in Cowtown, JSUL PCC LOOK AT DAT 0266H ET.
- Sells open.

HOTTIE 8369F**CHIANINA****MCS****LOTS 15-18**

• The donor dam of lots 15 thru 18 is a member of the famous Who Da Man x Sultry 6640 flush and was a many-time champion for Ethan Timer and is a full sister to JSUL Who Dat Raptor 6976D ET, who was the Supreme Champion Junior Heifer and Grand Champion Junior Chianina Female at the 2017 North American in Louisville and is the leading Chi donor in the PCC herd. The grand-dam of these sisters, JSUL Sultry 6640 has produced more National Champions and Supreme Champions at every level than any female in the country. Here is your opportunity to own a descendant of this incredible donor. Whether you want to produce your own donor cow or the next Supreme Champion at a major, these sisters have the potential to do it all.

• Maternal sisters to lots 15, 17, and 18 and full sisters to lot 16 include: PCC WHO DAT HOTTIE 306K the \$45,000 selection of Barrett Duncan from the Fall 2022 PCC Sale and PCC WHO DAT HOTTIE 213L ET, who sold for \$11,500 in the 2023 Fall PCC Sale.

• Other sisters to the dam of lots 15 thru 18 include: JSUL Who Dat 1602Y who was the 2012 American Royal and NAILE Supreme Champion Female; JSUL Who Dat Lady was the Champion Chianina female and is now an elite donor of sale toppers and champions for Schaeffer/Tice; JSUL Who Dat Ginger who was the Champion Chianina female at the NAILE open show and is now an elite donor at Sullivan Farms; JSUL Who Dat Darling who was the 2015 Supreme Champion Female at the Iowa State Fair and Aksarben and now an elite donor at Sullivan Farms that also produced JSUL Who Dat Cat that was Supreme at the 2018 Iowa Beef Expo and was Grand Champion Chianina at the National Junior Heifer Show and Champion Chianina female at the NAILE; JSUL Who Dat Sultry who was Reserve Supreme Champion at the 2017 Indiana State Fair and was also Reserve Chianina in the Open and Junior Show at the NAILE that same year; and JSUL Red Thunder, a dominate donor for the Udell family.



SILVEIRAS CONVOY 0340
SIRE OF LOT 15



PCC WHO DAT HOTTIE 213L ET
\$11,500 MATERNAL SISTER TO LOT 15 AND
FULL SISTER TO LOT 16

LOT 15**PCC WHO DAT HOTTIE 404L ET**

DOB
9/27/2023

REG. #
ACA 421615

TATTOO
404L

HIGH CHI 6.54%

CEB	BW	WW	YW	MILK
9	2.1	59	86	12

— SAC CONVERSATION

— **SILVEIRAS CONVOY 0340**

— SILVEIRAS SAVANNAH 3322

— ASHW WHO DA MAN

— **JSUL WHO DAT HOTTIE 8369F ET**

— JSUL SULTRY 6640

• This female combines look and performance with genuine width and dimension. She is stout featured, wide chested and bold in her design, while still looking like a lady up front. Her kind is sure to generate success in the showring while this added style will keep her the front pasture kind in production.

• Sells open.

PCC

HOTTIE 8369F

CHIANINA



LOT 16

PCC WHO DAT HOTTIE 401L ET

DOB 9/08/2023 REG.# ACA 421612 TATTOO 401L

HIGH CHI 6.54% CED 7 BW 2.6 WW 59 YW 88 MILK 20

- SILVEIRAS STYLE 9303
- SILVEIRAS FORBES 8088
- COLLISON FOREVER LADY 1622
- ASHW WHO DA MAN
- JSUL WHO DAT HOTTIE 8369F ET
- JSUL SULTRY 6640

Like her full sisters PCC WHO DAT HOTTIE 306K the \$45,000 selection of Barrett Duncan from the Fall 2022 PCC Sale and PCC WHO DAT HOTTIE 213L ET, who sold for \$11,500 in the 2023 Fall PCC Sale, this HOTTIE lives up to her name. This heifer has the look of an elite show and donor prospect. She is functional in her design as she stays flexible in her skeleton and drops from her spine with upper shape

and power. Her extra body volume is complimented by her feminine look from the side.

- Sells open.



PCC WHO DAT HOTTIE 306K
\$45,000 MATERNAL SISTER TO LOT 15 AND
FULL SISTER TO LOT 16



SILVEIRAS FORBES 8088
SIRE OF LOT 16

PCC



BBR MAFIA M.A.X. 667K ET
SIRE OF LOT 17

LOT 17

4 REVERSE SORT FEMALE IVF EMBRYOS

HIGH CHI / MAINTAINER

- GOET 180
- BBR MAFIA M.A.X. 667K ET
- GEF MISS DOMINATRIX 236A
- ASHW WHO DA MAN
- JSUL WHO DAT HOTTIE 8369F ET
- JSUL SULTRY 6640

- The sire of this unique mating, BBR MAFIA M.A.X. 667K ET, is a member of the Lautner stable who is a full brother to the deceased "BBR Memphis Mafia" whose semen has sold for \$3,500 and more. Those who have seen MAFIA, think he offers the same attributes as his brother in a better haired package.
- This mating will produce dual-registerable High Chi / Maintainer females that should be in high demand.
- Selling four reverse sort female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

LOT 18A 18B

4 SEXED FEMALE IVF EMBRYOS

HIGH CHI / MAINTAINER

- DUEL ICON 802F
- FIRES HOCUS POCUS 16K ET
- RATLIFFS FLIRT 892F ET
- ASHW WHO DA MAN
- JSUL WHO DAT HOTTIE 8369F ET
- JSUL SULTRY 6640

LOTS 18A+B

- The sire of the embryos selling as lots 18A and 18B, FIRES HOCUS POCUS 16K ET, checks all the boxes for a superb ½ blood Maintainer sire with some extra pizzazz and he should produce great ones out of HOTTIE!
- Hocus Pocus combines the industry leading sire Icon with the Ratliff Flirt Donor (Maternal Made x Riverstone Charmed). This eye catching black baldy has a huge rib cage with a sweeping undercarriage to ensure adding the extra body today's cattlemen and judges desire. He is built right for the times and will compliment a very diverse sector of cows.

- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



FIRES HOCUS POCUS 16K ET
SIRE OF LOTS 18A + 18B

EMBRYOS

WHO DAT 1602

CHIANINA



KR CASINO 6243
SIRE OF LOT 19A

LOTS 19A+B



JSUL WHO DAT 1602
DONOR DAM OF LOTS 19A AND 19B



JSUL MO WHO DAT 90226 ET
MATERNAL SISTER TO LOTS 19A AND 19B

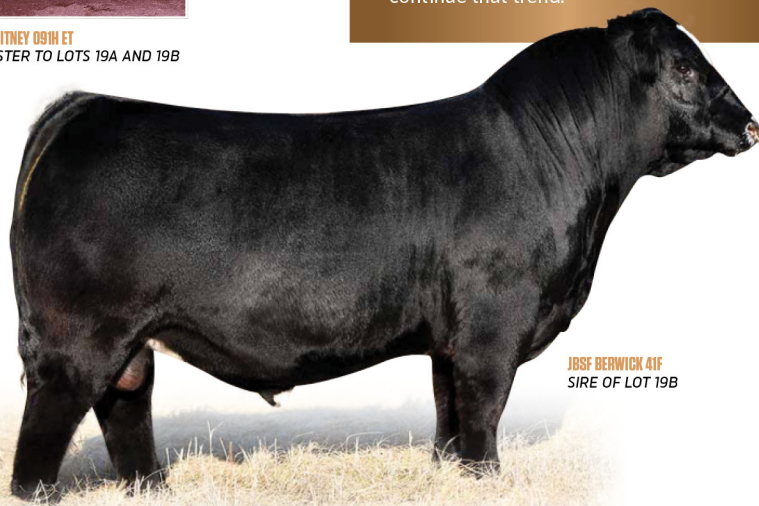


JSUL WHO DAT WHITNEY 091H ET
MATERNAL SISTER TO LOTS 19A AND 19B

EMBRYOS

• Lots 19A and 19B are embryo matings cultivating the genetics of JSUL WHO DAT 1602, who is one of the most famous NAILE and American Royal Supreme Champions to have ever walked the green chips, shown by Luke Elder.

• Maternal sisters to these matings include: JSUL WHO DAT WHITNEY 091H ET, Sara Sullivan's heifer that was named Champion in the Junior Chi Show at Cattleman's Congress that went on to be named Reserve Grand Champion Female at the 2021 Chi Junior National as well as the Grand Champion, JSUL MO WHO DAT 90226 ET shown by Brock Cottrell, and Reserve Grand Female, JSUL WHO DAT COLBURN 0197H shown by Kaiser Show Cattle, in the Open Chi Show at the inaugural Cattleman's Congress and the \$22,500 selection by Cora Hardy from the 2020 PCC Fall Production Sale that just recently won Grand Champion Chianina Heifer at the 2021 Cowgirls in Cowtown, JSUL PCC LOOK AT DAT 0266H ET, as well as two maternal sisters that sold for \$16,000 and \$15,000 in the 2023 PCC Fall Sale. These genetics stem from the very proven and consistent Who Da Man/6640 mating that has dominated the best of the best shows and are some of the most sought-after donor cows in the country. JSUL WHO DAT 1602 has worked extremely well with multiple bulls and these matings should continue that trend.



JBSF BERWICK 41F
SIRE OF LOT 19B

LOT 19A

4 REVERSE SORT FEMALE IVF EMBRYOS

HIGH CHI

└ CFCC BLACK JACK 001
KR CASINO 6243
└ MALSONS SAVANNAH 27Y
└ ASHW WHO DA MAN
JSUL WHO DAT 1602
└ JSUL DREAM MAKER HS46

- In the show ring, the sire of this mating, Casino, earned the prestigious title of 2017 ROV Show Bull of the Year awarded by the American Angus Association. However, his true achievement lies in his sale-topping and award-winning progeny. Casino's genetics have been utilized by top Angus, SimAngus, Chi, and Maine Anjou programs across North America. His semen is hard to find and has been selling in excess of \$1,000 when sold at auction.
- Selling four reverse sort female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

PCC

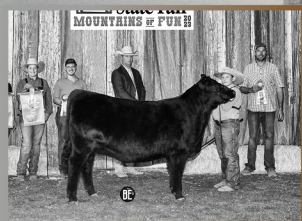
LOT 19B

4 REVERSE SORT FEMALE IVF EMBRYOS

HIGH CHI / % SIMMENTAL

└ ROCKING P LEGENDARY C918
JBSF BERWICK 41F
└ JBSF 402B
└ ASHW WHO DA MAN
JSUL WHO DAT 1602
└ JSUL DREAM MAKER HS46

- This lot offers a chance to acquire sexed female embryos from the 2020 Embryos on Snow high selling lot, JBSF Berwick 41F, who commanded a hammer price of \$109,000 for one-third interest. With limited use, Berwick has been mated with some of the most prolific donor cows in the business. His progeny have consistently been sale features and high sellers, including some north of six figures. Since then, they have hit the shavings and have turned "Berwick" into a must use Simmental sire, with his progeny in this sale being further testament.
- For those who had a chance to see Berwick, their first impression was simple, that he is destined to be a sire of impact with the sheer quality, mass, and near perfect structural design that JBSF Berwick 41F possessed.
- Sired by Rocking P Legendary C918 and backed by JBSF 402B, a direct daughter of FBF Wheel Man 649W, a past National Western Stock Show Grand Champion Purebred Simmental Bull in 2012. The mating flexibility that Berwick offers is tremendous, with no Relentless, Broker, Profit, Lock N Load, or Loaded Up in his pedigree.
- Selling four reverse sort female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



PCC

SIMMENTAL

PEMBROOK CATTLE COMPANY



LOTS 20-22

▪ The flush sisters selling as lots 20 and 21 and the embryos selling as lot 22 are full sibs to the \$230,000 record selling female in the 2023 Fall PCC Sale, PCC JSUL MARY'S RECKONING 3229L, and like their sister, lots 20 and 21 have been the talk at PCC by many of the visitors that have come to look at our offering of Simmental genetics. Lots 20 and 21 are so complete in terms of structure balance and eye appeal. For purebreds, we love the way the head and neck come up high out of their shoulder and their ability to really give you that killer look from the side. After their show career these females carry as much revenue generating potential as any females in the offering.

▪ Their dam, JBSF Proud Mary, also produced JSUL SOMETHING ABOUT MARY 8421, and is quickly proving herself and becoming one of the most consistent donors at Sullivan Farms to ever walk.

▪ In addition to the aforementioned 3229L, four maternal sisters to lots 20 thru 22 sold in the 2023 PCC Spring Sale for an impressive average of \$30,375 and included JSUL PCC MARY 2459K, the \$60,000 selection of Finn Romanchuk, and JSUL PCC MARY 2573K, the \$40,000 selection of Sadie Sears. Additionally, three maternal sisters to lots 38 and 39 were featured in the 2022 Spring PCC Sale and included PCC JSUL PROUD MARY 1532J, who has been a many-time champion for Breckyn Bloomberg, including being named Reserve Grand Champion Purebred Simmental Heifer in the 2022 NAILE Open Show; Reserve Grand Champion Purebred Simmental Heifer in the 2023 Cattlemen's Congress Junior Show; 5th Overall Heifer at the 2022 World Beef Expo Junior Show; Reserve Champion Purebred Heifer at the 2022 Illinois Junior Simmental Show; and Res. Division Champion at the 2022 Illinois State Fair.

▪ JSUL MARY IS PROUD 8047F a maternal sister to lots 20 thru 22, was Calf Champion and Reserve Overall Purebred Simmental Female at the 2018 NAILE Open Show and she also went on to be selected Grand Champion Simmental Female at the 2019 FWSS Open Show. Another maternal sister, JSUL Leapin Mary 8108, campaigned by Makenzie Hickman, sold through the Schaeffer/Tice Sale for \$45,000 and has been one of the most successful heifers on the jackpot circuit in the country while another maternal sister to lots 38 and 39 sold for \$100,000 in the Schaeffer/Tice Sale.

▪ Three more maternal sisters to lots 20 thru 22 sold for a total of \$50,000 in the 2021 Fall PCC Sale to average \$16,667.

▪ The Proud Mary name carries as much regard and recognition as any cow family within the Simmental breed.

▪ Eligible for the San Antonio Simmental and Simbrah Super Bowl.



JSUL PCC MARY 2573K
\$40,000 MATERNAL SISTER TO
LOTS 20 THRU 22



JSUL PCC MARY 2459K
\$60,000 MATERNAL SISTER TO
LOTS 20 THRU 22



JSUL MARY IS PROUD 8047F
Maternal sister to lots 20 thru 22



PCC JSUL MARY'S RECKONING 3229L
\$230,000 FULL SISTER TO
LOTS 20 THRU 22

PCC

LOT 20

PCC JSUL PROUD MARY 3654L

DOB 11/3/23 REG. # ASA 4331987 TATTOO 3654L

PB SIMMENTAL CED 9.4 BW 2 WW 69.1 YW 98.3 MILK 18

W/C RELENTLESS 32C

RECKONING 711F

RWA KRISHA-ET

YARDLEY HIGH REGARD W242

JBSF PROUD MARY

BROOKS STEELMAGNOLIA X57

▪ This lead lot in another awesome set of flush sisters is an attractive made, good structured heifer with added bone and all the extras. Her look and body type are captivating, while her basics of power and shape only add to her overall quality. Stylish and well-built, this heifer is sure to create an exciting show career and follow in the footsteps of her famous parents in terms of her progeny sales and production capacity.

▪ Sells open.

PROUD MARY

SIMMENTAL



LOT 21

PCC JSUL PROUD MARY 3660L

DOB 10/20/23 REG.# ASA 4331986 TATTOO 3660L

PB SIMMENTAL CED 9.4 BW 2 WW 69.1 YW 98.3 MILK 18

- W/C RELENTLESS 32C
- RECKONING 711F
- RWA KRISHA-ET
- YARDLEY HIGH REGARD W242
- JBSF PROUD MARY
- BROOKS STEELMAGNOLIA X57

- Here is a baldy female that offers the low input body design, while creating an eye appealing look from the side. She is a bold centered heifer whose depth and volume add to her feminine appeal. To compliment this, she is sound and flexible off both ends of her skeleton to offer utility and function in an elite package.
- Sells open.

PCC

JBSF PROUD MARY
DAM OF LOTS 20 THRU 22



PCC JSUL PROUD MARY 1532J
MATERNAL SISTER TO LOTS 20 THRU 22
RESERVE GRAND CHAMPION
PUREBRED SIMMENTAL HEIFER
NAILE + CATTLEMEN'S CONGRESS

RECKONING 711F
Sire of Lots 20-22



EMBRYOS

- This mating will result in a full sister to PCC JSUL MARY'S RECKONING 3299L, the \$230,000 record selling female in the 2023 Fall PCC Sale and to lots 20 and 21 in this offering.
- The sire of lots 20 thru 22, RECKONING 711F, was the Champion Percentage Simmental Bull at the 2021 Cattlemen's Congress and at both the 2019 NAILE & 2020 NWSS as well as bring named 2019 Sweepstakes Champion.
- RECKONING 711F is an ultra-complete Relentless son is out of a champion female that was campaigned by the Berlowitz's who boasted body depth, soundness and a tremendous outline and is an obvious answer to build better Simmental cattle as is evident by the daughters selling as lots 20 and 21 and the \$230,000 PCC JSUL MARY'S RECKONING 3299L.
- Selling four reverse sort female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

LOT 22

4 REVERSE SORT FEMALE IVF EMBRYOS

PB SIMMENTAL

- W/C RELENTLESS 32C
- RECKONING 711F
- RWA KRISHA-ET
- YARDLEY HIGH REGARD W242
- JBSF PROUD MARY
- BROOKS STEELMAGNOLIA X57

ROSIE



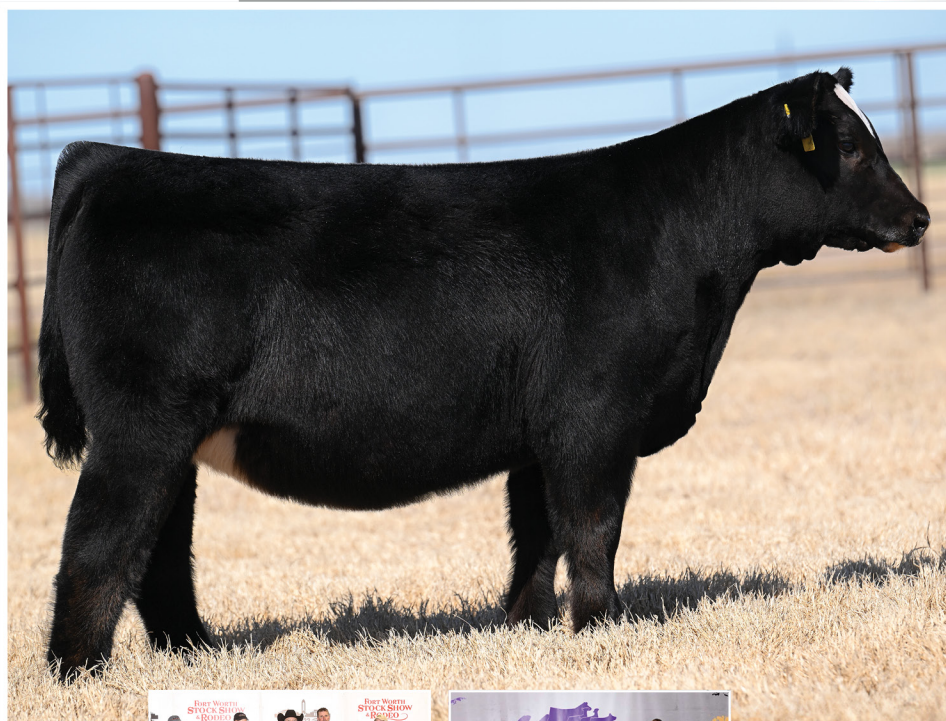
LOTS 23-26

- Simply put, this is one phenomenal trio of flush sisters selling as lots 23 thru 25! These females exemplify the kind and quality of purebred Simmentals that Beth and Travis want to offer their customers at PCC.
- They are perfect structured, with flex and cushion in their

pasterns, while being wide based, soft middled, and long sided with femininity to spare.

- True outliers within the Simmental breed... we love the pedigree as well. The SAM progeny are exceeding expectations!

- Their dam, Peine/GS Rosie 677D, was selected as the Reserve grand champion purebred female at the 2018 NWSS and FWSS open shows and was also selected 7th overall at the 2018 National Jr heifer show.
- A full sister to lots 23 thru 25 and the dam of lot 26, JSUL PCC All About Rosie 1115J, was the \$50,000 top-selling Simmental from the 2021 Fall PCC Sale selected by Jaxon Hilbrands and is going to be a big part of our Simmental program as we retained a ½ embryo interest in her. Three full sisters to lots 23 thru 25 and the dam of lot 26 sold for \$29,000, \$29,000, and \$13,000 in the 2023 Fall PCC Sale for an average of \$23,667, while five other full sisters sold in the Fall 2022 PCC Sale for an impressive gross of \$95,000 to average \$19,000. JSUL PCC RED ROSIE 2558K another full sister to lots 23 thru 25 and the dam of lot 26 sold for \$29,000 in the Spring 2023 PCC Sale where another full sister also sold for \$16,000. JSUL PCC RED ROSIE 2558K was named Champion Simmental at the 2023 East TX State Fair.
- Eligible for the San Antonio Simmental and Simbrah Super Bowl.



JSUL PCC ABOUT ROSIE 0501H
FULL SISTER TO LOTS 23 THRU 25
AND THE DAM OF LOT 26



JSUL PCC ALL ABOUT ROSIE 1115J
\$50,000 FULL SISTER TO LOTS 23 THRU 25
AND THE DAM OF LOT 26

SIMMENTAL

LOT 23

JSUL PCC ROSIE 3658L

DOB 10/5/23 REG. # ASA 4331985 TATTOO 3658L

PB SIMMENTAL CED 11.5 BW 2.8 WW 77.7 YW 177.6 MILK 18.5

- 2012 is a super stylish, well-balanced heifer that gives an impressive look from the profile, and is also stout made, opened up and high performing. Its hard to make purebred Simmi's with this kind of elegance while still being high volumed and functional though her center body. Her added foot and bone provide the ground work for extra power and feature, while still being a flexible heifer in terms of mobility.
- Sells open.

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
JBSF PROUD MARY
LLSF ADDICTION AY792
PEINE/GS ROSIE 677D
GUNN 227 DO BLACK ROSE

LOT 24

JSUL PCC ROSIE 3653L

DOB 9/25/23 REG. # ASA 4331984 TATTOO 3653L

PB SIMMENTAL CED 11.5 BW 2.8 WW 77.7 YW 177.6 MILK 18.5

- Here is an elite donor prospect with all the extras to make her a dominate force in the showing as well. She offers power and practicality while looking stylish. She is good structured, wide based and maintains topside power, all while offering a broody center body and added length of front end.
- Sells open.

ROSIE

SIMMENTAL

LOT 25

JSUL PCC ROSIE 3649L

DOB 11/4/23 REG.# ASA 4331983 TATTOO 3649L

PB SIMMENTAL	CEB	BW	WW	YW	MLK
	11.5	2.8	77.7	117.6	18.5

- This purebred is built impeccable from the side with a neck that ties high and still long and extended from her shoulder forward. From there back she further impresses by being opened up, bold bodied, and stout made. She is trendy and flashy, while still providing production merit for operation versatility.
- Sells open.



JSUL SOMETHING ABOUT MARY 8421
SIRE OF LOTS 23 THRU 25 AND THE DAM OF LOT 26



JSUL PCC ALL ABOUT ROSIE 1115J
\$50,000 FULL SISTER TO LOTS 23 THRU 25 AND THE DAM OF LOT 26



JSUL PCC RED ROSIE 2558K
\$29,000 FULL SISTER TO LOTS 23 THRU 25 AND THE DAM OF LOT 26
CHAMP. SIMMENTAL '23 EAST TX STATE FAIR



PCC JSUL CHERRI ROSIE 3487L
\$29,000 FULL SISTER TO LOTS 23 THRU 25 AND THE DAM OF LOT 26

PCC

LOT 26

PCC JSUL STUNNER ROSIE 3604L

DOB 9/26/23 REG.# ASA PENDING TATTOO 3604L

PB SIMMENTAL

- HPF QUANTUM LEAP Z952
- WLE COPACETIC E02
- CMFM JOY 0228
- JSUL SOMETHING ABOUT MARY 8421
- JSUL STUNNING ROSE 0504H
- PEINE/GS ROSIE 677D

- This young prospect is impressive on a profile. She is powerful, yet super attractive and feminine in her design. She is long fronted, deep bodied, opened up and still stout at the ground. But what makes her even more unique is her flexibility and correctness in terms of angles. This female puts together all the show ring flash with real world function.
- Her dam is a full sister to lots 23 thru 25 and was a many-time champion for Sara Sullivan.
- Sells open.



JSUL PCC SASSY MVP 0528H
MATERNAL SISTER TO LOT 30



JSUL STUNNING ROSE 0504H
DAM OF LOT 26



PEINE GS ROSIE 677D
DAM OF LOTS 23 THRU 25 AND THE GRAND DAM OF LOT 26

12:30 PM CST
FAIRVIEW, OK

PEMBROOK SPRING PRODUCTION SALE

PEMBROOK CATTLE COMPANY PCC

FOREVER LADY + AMERICA

SIMMENTAL

LOT 27

PCC JBSF LADY LIKE 375L

DOB 11/22/23 REG.# ASA 4326810 TATTOO 375L

PB SIMMENTAL CED 10.5 BW 2.5 WW 64.4 YW 92.8 MILK 17.7

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

SVF STEEL FORCE \$701

LAZYHARFOREVERLADY220D

LAZYHAR FOREVERLADY142W

- Her name fits the bill! Extra lady-like in her presence with the added body type to be the low input kind. Her style is complimented by her power and width, all the while going to the ground on extra feature and bone. Her kind offers value both in and out of the showing.
- The sire of lot 27, JBSF Berwick 41F, was the 2020 Embryos on Snow high selling lot who commanded a hammer price of \$109,000 for one-third interest. With limited use, Berwick has been used on some of the most prolific donor cows in the business. His first calf crop hit sale rings last fall consistently being sale features and high sellers, including some north of six figures.
- The dam of lot 27 has produced many champions and high sellers for Bloomberg.
- Sells open.



JBSF BERWICK 41F
SIRE OF LOT 27

TJSC COPING WITH DESTINY 9K
SIRE OF LOTS 28A AND 28B



AMERICA
MATERNAL GRANDAM OF
LOTS 28A AND 28B



TJSC COPING WITH DESTINY 9K
SIRE OF LOTS 28A AND 28B
SUPREME CHAMPION BULL
2024 CATTLEMEN'S CONGRESS

JSUL PCC AMERICAN MADE 2635K
DAM OF LOTS 28A AND 28B



EMBRYOS

LOTS 28A + B

- The \$20,000 valued donor dam of lots 28A and 28B is a big boned, stout, good looking Purebred Simmental that is tricked out with all the bells and whistles and holds her own among the best Simmental donors in the PCC program.
- This female has the physical attributes needed to produce progeny that compete at any level leading to desirable results in the ring and the pasture after their show career.
- Her dam, America 86G, was the 2020 National Junior Heifer Show Grand Champion. America 86G also went on to be the Supreme Champion female at the 2020 Iowa State Fair and was also the Reserve Grand Champion Simmental female as a calf at the 2020 NWSS.
- The \$50,000 sire of lots 28A and 28B, TJSC Coping With Destiny 9K, was named Supreme Champion Bull at the 2024 Cattlemen's Congress after being named Res. Grand Champion Bull at the 2022 NAILE and Supreme Champion Bull 2023 Tulsa State Fair.
- Offered with Weber Cattle Co.

- Selling four reverse sort female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

LOT 28A-28A

4 REVERSE SORT
FEMALE IVF EMBRYOS

PB SIMMENTAL

WLE COPACETIC E02

TJSC COPING WITH DESTINY 9K

TJSC DIAMONDS DESTINY 134C

THSF LOVER BOY B33

JSUL AMERICAN MADE 2635K

AMERICA



PEMBROOK CATTLE COMPANY



STELLA

% SIMMENTAL



JSUL DAT SHINY DARLIN 9000G "STELLA"
\$61,000 DAM OF LOT 29



JSUL DAT SHINY DARLIN 9000G "STELLA"
\$61,000 DAM OF LOT 29

LOT 29

DUAL REGISTERED

PCC DKBF DAT SHINY DARLIN ET

DOB 7/24/23 REG. # ASA 4334251 TATTOO 324L
ACA 421681

% SIMMENTAL / LOW CHI

CEB	BW	WW	YW	MILK
11.9	0.7	71.4	102.9	21

W/C LOADED UP 1119Y

W/G BARRROLL 811D

MISS WERNING KP 8543U

COLBURN PRIMO 5153

JSUL DAT SHINY DARLIN 9000G

SSUL WHO DAT DARLING

- Here is a double registered, chromed-up heifer with loads of volume and center body dimension. She offers the unique ability to combine style and eye appeal with added shape and power. She is correct in her structure and blends visual merit with genetic versatility being dual registered and elite in her build for both breeds.
- Lot 29 is a direct daughter of the \$61,000 JSUL DAT SHINY DARLIN 9000G, better known as "Stella", that was named Reserve Grand Champion Female at the 2020 Southwestern Livestock Exposition in Ft. Worth and has become one of the top donors in the PCC and Brown Farms program.
- Sells open.

PCC

JAZZY JAYLYNN & WHO DAT DARLING % SIMMENTAL



JSUL PCC SASSY MVP 0528H
MATERNAL SISTER TO LOT 30



JSUL SASSY JAYLYNN 750E ET
DAM OF LOT 30



PCC JSUL WHO'S JAZZY 3193L ET
MATERNAL SISTER TO LOT 30

LOT 30 DUAL REGISTERED

JSUL PCC JALYNN 3625L

DOB 9/10/23 REG.# ASA PENDING TATTOO 3625L
ACA 421587

% SIMMENTAL / HIGH CHI

- W/C RELENTLESS 32C
- JSUL SOMETHING ABOUT MARY 842I
- JBSF PROUD MARY
- ASHW WHO DA MAN
- JSUL JAZZY JALYNN 750E
- JSUL JALYNN'S DIRECTION 904A

- Style, volume and practicality- this female has it all. She paints an impressive look from the side, while her extra base width and stoutness lay the foundation for added dimension throughout. Visually, she is as attractive as the come, but just as importantly she offers genetic breeding flexibility.
- The dam of lot 30, JSUL Sassy Jaylynn 750E, was Champion AOB Heifer at the 2018 American Royal and NAILE. She was also selected as the Grand Champion Chianina Female in the Open Show at the 2019 NAILE. A full sister to 750E was selected at 2019 Iowa State Fair 4-H Heifer Show as the 4th Overall Female. These two Champions stem from the ever popular and versatile donor cow, SULL Jalynn 0904, or better know as "Steiner".
- A maternal sister to lot 30, JSUL PCC SASSY MVP 0528H, was the \$15,000 selection of Gus Goodsen from the 2021 Limited Edition Sale at PCC while a maternal brother sold for \$8,500 in the Spring 2022 PCC Sale and another maternal sister sold for \$13,000 in the 2023 Fall PCC Sale.
- Sells open.

PCC



JSUL PCC DAT LOOKER 2199K
MATERNAL SISTER TO LOT 31



JSUL WHO DAT DARLING
DAM OF LOT 31



PCC JSUL WHO'S READY 3409L ET
\$75,000 MATERNAL SISTER TO LOT 31

LOT 31 DUAL REGISTERED

JSUL PCC WHO DAT 3663L ET

DOB 9/19/23 REG.# ASA PENDING TATTOO 3663L
ACA 421586

% SIMMENTAL / LOW CHI

- W/C RELENTLESS 32C
- JSUL SOMETHING ABOUT MARY 842I
- JBSF PROUD MARY
- ASHW WHO DA MAN
- JSUL WHO DAT DARLING
- JSUL SULTRY 6640

- Here is an upheaded, good-looking heifer, who is level in her design, good bodied and stout at the ground. She offers length and extension without sacrificing true function.
- The pedigree she offers is second to none, combining SAM with WHO DAT DARLING that has rapidly ascended to the top of the income generators after eight daughters sold in the 2023 Fall PCC Sale for a total of \$355,000 to average \$44,375.
- Lot 31 is a maternal sister to the 2020 NAILE Supreme Champion Female, JSUL WHO DAT DARLING 902G ET, by Primo out of the great Sullivan donor "Who Dat Darling".
- In addition to the aforementioned sisters, other maternal sibs to lot 31 include: JSUL WHO DAT CAT 7184E ET, the 2018 Grand Champion Chianina Female at Junior Nationals; JSUL PCC DAT LOOKER 2199K, THE \$75,000 top-selling Chi heifer in the Fall 2022 PCC Sale; the \$61,000 JSUL DAT SHINY DARLIN 9000G that was named Reserve Grand Champion Female at the 2020 Southwestern Livestock Exposition in Ft. Worth; as well as the \$41,000 H F PCC DAT LADY DARLING ET that was named Champion Chi at the 2023 FWSS for Piper Goodsen; the \$41,000 JSUL PCC DARLIN PRIMO 1162J that was named Champion Chi and Supreme Continental at the 2023 San Antonio Stock Show for Cora Hardy; and the \$39,000 JSUL PCC PRIMOS DARLIN ET, all three of which sold in the 2021 Fall PCC Sale; and JSUL PCC WHOS LOOKIN 3001K, who sold for \$25,000 in the fall 2022 PCC Sale.
- Sells open.

12:30 PM CST
FAIRVIEW, OK

PEMBROOK SPRING PRODUCTION SALE

LUCY & SOPHIA

% SIMMENTAL

LOT 32

PCC EVENING TINGE 615L

DOB
8/16/23REG.#
ASA PENDINGTATTOO
615L

3/4 SIMMENTAL

- └ W/C RELENTLESS 32C
- └ JSUL SOMETHING ABOUT MARY 8421
- └ JBSF PROUD MARY
- └ MR HOC BROKER
- └ JGRA EVENING E450
- └ GF EVENING TINGE 1X

- Great build and a solid genetic base. Here is a female with added shape and power, while still being attractive and looking like a lady up front. She has flex and reach, and still good bodied and stout out of her hip.
- This heifer descends from the great Evening Tinge 8001 cow that has produced the grandam of this heifer, GF Evening Tinge 1X, that was Champion Female at the American Royal Open show for J 6 Farms, as well as the foundation PCC donor PCC EVENING TINGE 226 8001, and the PCC herd sires Witten and Aspect.
- A flush sister to lot 32, PCC TINGE 3570L, sold for \$10,000 in the 2023 PCC Power and Lights Online Sale.
- Sells open.



TMMM PCC ELDR TINGE 3570L
Flush sister to lot 32



JSUL SOMETHING ABOUT MARY 8421
SIRE OF LOT 32

PCC

EMBRYOS

LOT 33

4 REVERSE SORT
FEMALE IVF EMBRYOS

3/4 SIMMENTAL

- └ SILVEIRAS STYLE 9303
- └ HARKERS UNLEASHED
- └ HILB MISS OO LA LA B412
- └ SVF STEEL FORCE S701
- └ SVJ SHE 'S THE DREAM B796
- └ SVJ SHE 'S THE DREAM Y728



HARKERS UNLEASHED
SIRE OF LOT 33 EMBRYOS

- The sire of this mating, Harkers Unleashed, is a new member on the herd sire roster at JS Simmentals that has experienced tremendous success over the course of the last year for the Harker family of Indiana. Unleashed was the 2021 Indiana State Fair Supreme Champion Bull, 2021 NAILE Reserve Grand Champion SimAngus Bull, and capped off his career when he was selected as the 2022 Cattleman's Congress Grand Champion Percentage Simmental Bull in Oklahoma City! The dam of Unleashed, HILB Miss OO La La B412 needs no introduction as one of the premier donors in the Harker program that has experienced tremendous success when it comes to generating cattle at the highest level.
- The \$100,000 valued dam of this mating, SVJ She's The Dream B796, was a Calf Champion at the NAILE in her only time shown. This female is a beast with incredible body shape, extremely sound, with the show ring look and eye appeal.
- Maternal sisters to this mating by Silveiras Style include: JSUL Dream Big 8992F, who was calf champion at the 2018 NAILE, Reserve Grand Champion Percentage Female in the Jr. Show at the 2019 NWSS, and Reserve Grand Champion Female the 2019 FWSS Open Show. She was also selected as the Grand Champion Percentage Female in the open show at the 2019 NAILE as well as the 2020 NWSS Champion Female in the Jr. Show. Sullivan also sold another Silveiras Style for \$15000. In limited progeny sales, SVJ She's The Dream is becoming one of the most proven donors in the Sullivan Simmental program. She recently sold in the 365 Vegas all Breeds sale for half interest at \$50,000.
- Selling four reverse sort female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



SVJ SHE'S THE DREAM B796
DAM OF LOT 33 EMBRYOS

PCC

ANGUS

PEMBROOK CATTLE COMPANY





SULL PCC SARAS DREAM 2110K
\$100,000 FLUSH SISTER TO LOT 34



SULL PCC SARAS DREAM 1551J
\$85,000 MATERNAL SISTER TO LOT 34



COLBURN'S SARA'S DREAM 6758
DAM OF LOT 34



EXG SARAS DREAM S609 R3
FOUNDATION DAM OF 34 THRU 36



SULL PCC SARAS DREAM 1541J
\$50,000 MATERNAL SISTER TO LOT 34



SULL PCC SARAS DREAM 1544J
\$37,000 MATERNAL SISTER TO LOT 34

LOT **34**

SULL PCC SARA'S DREAM 3613L

DOB 11/5/23 REG. # AAA 20898353 TATTOO 3613L

ANGUS	CED	BW	WW	YW	MILK
	2	5	59	103	17

✓ SILVEIRAS STYLE 9303
 ✓ SILVEIRAS FORBES 8088
 ✓ COLLISON FOREVER LADY 1622
 ✓ C&C MCKINLEY 3000 EXAR
 ✓ COLBURN SARAS DREAM 6758
 ✓ SILVEIRAS SARAS DREAM 1339

- Truly a special feature here! Destined to make her mark in the showing, this elite prospect also offers all the elements of a high-end donor. She is tall fronted while still being bold through her center body, powerful from behind, and correct in her angles for comfort and flexibility in motion. Additionally, she is backed by a proven cow line for added investment return and production value.
- A flush sister to lot 28, SULL PCC Saras Dream 2110K, was the \$100,000 top-selling heifer in the Fall 2022 PCC Production Sale that was a champion for Cambria Cook, Clovis CA. Another flush sister to lot 34 sold in the 2023 Fall PCC sale for \$10,000.
- Maternal sisters to lot 34 that sold in the 2022 Spring PCC Sale grossed \$232,000 to average an incredible \$38,667 and included the \$85,000 top selling heifer in that event, SULL PCC SARAS DREAM 1551J, selected by Brown Farms in Texas to join their elite donor program, while another maternal sister from that same flush sold for \$18,000 in the 2023 Fall PCC Sale.
- The dam of lot 34, Colburn Saras Dream 6758, is a maternal sister to Colburn Primo 5153 and traces to the legendary deceased donor EXG Saras Dream S609 R3. Other maternal sibs to the dam of 34 include: the \$75,000 2016 National Junior Angus Show Grand Champion Female, CCC Saras Dream 5116 who was also the Supreme Champion Over All Breeds at the 2016 American Royal, Grand Champion Owned Heifer at the 2016 National Junior Angus Show, Supreme Champion Female at the 2016 Indiana State Fair, Reserve Grand Champion Female at the 2016 Atlantic National, Reserve Grand Champion at the 2016 Fort Worth Stock Show, Grand Champion Angus Heifer at the North American International Livestock Exposition, and the Late Winter Calf Champion in the Jr. & ROV Show at the 2016 National Western Stock Show, as well as the \$50,500 Colburn Saras Dream 5082, who was Supreme Champion Female at the 2016 Indiana State Fair, Division III Champion at the 2016 National Junior Angus Show, Supreme Champion Heifer at the 2016 Illinois Beef Expo, Reserve Grand Champion at the 2016 All American Breeders Futurity, Reserve Champion Late Spring Heifer Calf at the 2016 Atlantic National, and Grand Champion Prospect Heifer at the 2016 National Western Stock Show, all shown by the Guyer Family.
- Sells open.

PCC

LOT 35

4 SEXED FEMALE IVF EMBRYOS

ANGUS

- CFCC BLACK JACK 001
- KR CASINO 6243
- MALSONS SAVANNAH 27Y
- CONLEY EXPRESS 7211
- SULL SARA'S DREAM 98386
- COLBURN SARAS DREAM 6758

- The donor dam of lot 35 is a maternal sister to lot 34 and was the \$34,000 selection of Little Bull Farm in Kentucky from the 2020 TXLE Sale after her first natural calf, PCC LB Sara's Dream 938, sold for \$25,000 as lot 1 in the Spring 2022 PCC Sale to Jelani King and has already found her way to the backdrop winning her class at the 2022 NJAS and recently being named Supreme Champion at the highly competitive Garfield County Show.
- Other maternal sisters to this mating include: the \$11,000 PCC LB Sara's Dream 404 and the \$13,000 PCC LB Sara's Dream 408 that were both features of the 2023 Fall PCC Sale.
- Selling four sexed female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



PCC LB SARA'S DREAM 938
MATERNAL SISTER TO LOT 35



PCC LB SARA'S DREAM 404
\$11,000 MATERNAL SIB TO LOT 35



PCC LB SARA'S DREAM 408
\$13,000 MATERNAL SIB TO LOT 35



PCC SULL SARAS DREAM 98386
DONOR DAM OF LOT 35



KR CASINO 6243
SIRE OF LOTS 35 AND 36

PCC

LOT 36

4 REVERSE SORT FEMALE IVF EMBRYOS

ANGUS

- CFCC BLACK JACK 001
- KR CASINO 6243
- MALSONS SAVANNAH 27Y
- DAMERON FIRST CLASS
- CCC DS SARAS DREAM 0389
- SILVEIRAS SARAS DREAM 1339

- The donor dam of this mating is a full sister to Colburn Primo 5153 and was a many-time champion for Sara Sullivan before becoming a productive donor. Other maternal sibs to the dam of this mating are listed in the lot 34 footnote.
- In the show ring, the sire of lots 35 thru 38, KR Casino, earned the prestigious title of 2017 ROV Show Bull of the Year awarded by the American Angus Association. However, his true achievement lies in his sale-topping and award-winning progeny. Casino's genetics have been utilized by top Angus, SimAngus, Chi, and Maine Anjou programs across North America. His semen is hard to find and has been selling in excess of \$1,000 when sold at auction.
- Selling four reverse sort female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



CCC DS SARAS DREAM 0389
DONOR DAM OF LOT 36

EMBRYOS

ELLIE

ANGUS



LOTS 37 + 38

• Lots 37 and 38 are out of the \$100,000 donor dam, UDE Ellie 9230, that like these daughters, is a true outlier for stoutness, look, and sheer presence from one of the most successful matings to ever carry the UDE prefix...EXAR Blue Chip 1877B x SLL Ellie 2201. This mating yielded two of the most popular Angus heifer calves to sell during the 2019 sale season. The first, UDE Ellie 9230, the dam of lots 37 and 38, who was the 2020 NWSS Division Champion for Sara Sullivan, prior to being named 2020 NJAS Grand Champion Owned Female. She capped off her career with a victory in Freedom Hall when she was selected as the 2020 Grand Champion Junior Angus Female at the NAILE for Sara Sullivan.

• Maternal sisters to lots 37 and 38 include: PCC SULL ELLIE 3197L, the \$45,000 selection of Jelani King from the 2023 Fall PCC Sale; SULL PCC ELLIE 2503K, the \$28,000 selection of Jelani King and SULL PCC ELLIE 2577K, the \$23,000 selection of Denton Cook from the 2023 Spring PCC Sale; and PCC SULL Ellie 2397K who was the \$25,000 selection of Jelani King from the 2022 Fall PCC Sale.



PCC SULL ELLIE 2397K
\$45,000 MATERNAL SISTER TO
LOTS 37 AND 38



PCC SULL ELLIE 3197K
\$25,000 MATERNAL SISTER TO
LOTS 37 AND 38



SULL PCC ELLIE 2503K
\$28,000 MATERNAL SISTER
TO LOTS 37 AND 38



UDE ELLIE 9230
DAM OF LOTS 37 AND 38

LOT 37

PCC SULL ELLIE 3666L

DOB 10/12/23 REG. # AAA 20903232 TATTOO 3666L

ANGUS	CEB	BW	WW	YW	MILK
2	3.1	57	95	22	

- This cool looking Angus heifer is chic and flashy in terms of look. To add to this, she is big footed and heavy boned, powerful in her design and robust in her body shape. Collectively, she is destined to generate attention in the ring, while still offering value from a breeding standpoint.
- Sells open.

CFCC BLACK JACK 001
KR CASINO 6243
MALSONS SAVANNAH 27Y
EXAR BLUE CHIP 1877B
UDE ELLIE 9230
SLL ELLIE 2201

LOT 38

PCC SULL ELLIE 3662L

DOB 10/24/23 REG. # AAA 20903243 TATTOO 3662L

ANGUS	CEB	BW	WW	YW	MILK
2	3.1	57	95	22	

- Lot 38 offers power and performance in one high-volumed, complete package. She is deep sided, square hipped and sound at the ground. Additionally, she is attractive fronted, and stout featured making her a practical female with lots of extras to compete in the showing.
- Sells open.

QUEEN

ANGUS



LOT 39

DKBF PCC QUEEN 148

DOB 10/10/23 REG.# AAA 20899362 TATTOO 148

ANGUS	GED	BW	WW	YW	MLK
	6	2	57	89	19

- SCC SCH 24 KARAT 838
- STAG GOOD TIMES 201 ET
- SCC SCH PHYLLIS 6104
- DAMERON FIRST CLASS
- LF PCC CLASS QUEEN 0168 1804
- OSU QUEEN 0168

- This heifer offers a wild look up front, with loads of shape and dimension over her top and out of her hip. Destined for the backdrop, this female is super elegant providing added value in terms of showing presence, yet still offering power and performance. Her body type suggests utility, while her look from the side elevates her in terms of showing appeal!
- Maternal sisters sold in the record setting 2023 PCC Sale for \$60,000, \$19,000, and \$16,000.
- The dam of 39, LF PCC Class Queen 0168 1804 aka "Berlin", was the \$25,750 top seller in the Pembroke Cattle Co. Holiday Lights sale and is a First Class out of a powerful calving-ease daughter of Bismarck that stems from the branch of the famous Queen family that has been cultivated in the J&J and Oklahoma State herds.
- Sells open.



DKBF PCC QUEEN 246L
\$19,000 MATERNAL SISTER TO LOT 39



LF PCC CLASS QUEEN 0168 1804 "BERLIN"
DAM OF LOT 39



DKBF PCC Queen 504
\$60,000 MATERNAL SISTER TO LOT 39 AND FULL-SIB-IN-BLOOD TO LOT 40

PCC



LOT 40

PCC BYC QUEENS 24 KARAT 112L

DOB 10/20/23 REG.# AAA 20900796 TATTOO 518

ANGUS	GED	BW	WW	YW	MLK
	4	3.5	60	96	25

- SCC TRADITION OF 24
- SCC SCH 24 KARAT 838
- FCF PROVEN QUEEN 419
- DAMERON FIRST CLASS
- PCC BF QUEEN 112H
- OSU QUEEN 0168

- Lot 40 is a super stout, powerfully made heifer with lots of added shape and volume. She is attractive in her look, sound at the ground and blends together the build and performance needed in today's industry.
- A full sister in blood to lot 40 and maternal sister to lot 39 was the \$60,000 selection of Cambria Cook from the 2023 Fall PCC Sale.
- A full sister and three maternal sisters to the dams of lots 39 and 40 grossed \$58,000 in the 2020 Fall PCC sale for an impressive average of \$14,500 and included BF PCC Queen 80H who was named Reserve Supreme Champion Female at the Kansas State Fair for Eva Henrichsen and LWHF PCC Queen 160H who was a class winner at Cattlemen's Congress and Angus Junior National for Jelani King.
- The grand-dam of lots 39 and 40, Queen 0168 was the \$15,500 top-selling spring pair in the 2017 OSU Cowboy Classic Sale and has proven her worth through her progeny sales.
- Sells open.



BF PCC QUEEN 80H
MATERNAL SISTER TO THE DAMS OF LOTS 39 THRU 40



LWHF PCC QUEEN 160H
MATERNAL SISTER TO THE DAMS OF LOTS 39 THRU 40



OSU QUEEN 0168
GRANDAM OF LOTS 39 THRU 40



PF PCC QUEEN 8H
MATERNAL SISTER TO THE DAMS OF LOTS 39 THRU 40

12:30 PM CST
FAIRVIEW, OK

PEMBROOK SPRING PRODUCTION SALE

QUEEN & EVENING TINGE

ANGUS

STAG GOOD TIMES 201ET
SIRE OF LOTS 39 AND 41



LOTS 41+42

LOT **41**

DKBF PCC QUEEN 160

DOB 11/12/23 REG.# AAA 20899361 TATTOO 160

ANGUS	CED	BW	WW	YW	MILK
4	2.6	58	95	17	

SCC SCH 24 KARAT 838

STAG GOOD TIMES 201ET

SCC SCH PHYLLIS 6104

COLBURN PRIMO 5153

RRG PCC QUEEN 815

P F MISS SOPHIE OF 414

- Elegance combined with functionality! This Angus female provides all the look and style needed for a career of gathering banners, all the while being practical in her structure and still powerful in her design. She blends brood cow utility with extra style and eye appeal. High-tying and long necked, good bodied and sound structured makes this young prospect a favorite.
- Sells open.

• The donor dam of lots 41 and 42 is a direct daughter of the elite Angus donor J&J Queen 414, who has been proclaimed by many as Northern Improvement's greatest daughter. This cow family is proven to generate unparalleled "look," quality, structural soundness and power.

LOT **42**

DKBF PCC QUEEN 158

DOB 11/3/23 REG.# AAA 20899292 TATTOO 158

ANGUS	CED	BW	WW	YW	MILK
1	4	57	92	14	

SILVEIRAS STYLE 9303

SILVEIRAS FORBES 8088

COLLISON FOREVER LADY 1622

COLBURN PRIMO 5153

RRG PCC QUEEN 815

P F MISS SOPHIE OF 414

- Another powerfully constructed Angus female! She ties a long, skinny neck high out of her shoulder and offers a killer look from the side. Following what's sure to be a successful show career, this female carries additional revenue generating potential!
- Sells open.



SILVEIRAS FORBES 8088 MATURE
SIRE OF LOTS 34 AND 42



RRG PCC QUEEN 815
DAM OF LOTS 41 AND 42

LOT **43**

PCC MISS EVENING TINGE 140

DOB 9/3/23 REG.# AAA 20898806 TATTOO 140

ANGUS	CED	BW	WW	YW	MILK
0	3.9	64	106	22	

GATEWAY FOLLOW ME F163

CONLEY LEAD THE WAY 0738

EXAR PRINCESS 1637

PCC WITTEN 111A

PCC MISS EVENING TINGE 430E

PCC EVENING TINGE 226 8001

- This feminine fronted heifer showcases style and flare, with power and performance! She is correct in her skeletal design, flexible in movement and robust in terms of center body dimension. Additionally, she offers width of base, power and extra shape up high, while still blending a soft, easy maintaining look.
- One-half interest in the dam of lot 43 originally sold to Sullivan Farms for \$75,500 as a heifer calf before selling in her entirety as lot 1 in the fall 2022 PCC Sale for \$42,500.
- A maternal sister to lot 43 was the \$50,000 selection of Lane Toledo from the 2023 Fall PCC Sale and has already found her way to the backdrop while another maternal sister to lot 43 was named Division 2 Champion at 2021 National Junior Angus Heifer Show for Jelani King after also winning her class at the 2021 Cattlemen's Congress and co-topping the Angus offering of the 2021 Limited Edition Sale at PCC at \$29,000. That same daughter was the Angus Bronze Medallion winner at OYE.
- Two flushes have been sold from 430E for \$12,500 in the 2021 PCC Fall Sale and \$12,000 in the 2020 PCC Fall Sale and her embryos have been among the high sellers in three of our recent online sales.
- During her years of production at PCC, the grand-dam of 43, PCC Evening Tinge 226 8001, generated an average of \$110,000 per year in progeny sales!
- Sells open.



PCC MISS EVENING TINGE 430E
DAM OF LOT 43

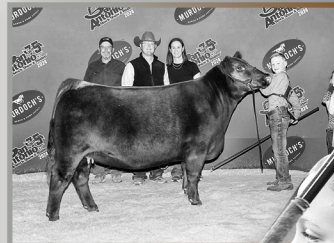
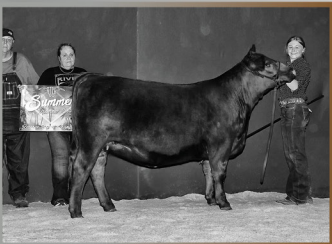


PCC MISS EVENING TINGE 836
\$50,000 MATERNAL SISTER TO LOT 43

PCC

RED ANGUS

PEMBROOK CATTLE COMPANY



VALENTINA "SASSY"



LOTS 44-46

- We lead off the Red Angus division with a pair of flush sisters by the popular MANN RED BOX 55C and three embryo packages out of Rojas Valentina, aka "Sassy", the 2021 Cattleman's Congress Grand Champion Red Angus Female and National Champion that was also named Champion Red Angus Female at the FWSS, OYE, and Tulsa State Fair.
- Maternal sisters to lots 44 thru 46 sold for \$20,000, \$18,000, and \$15,500 in the Spring 2023 PCC Sale while maternal brothers were selected by 74-51 for \$20,000 and \$17,000 and will be featured in the PCC show string in the months ahead. In the 2023 Fall PCC Sale, maternal sisters to lots 44 thru 46 sold for \$17,000, \$9,000, \$7,000, and \$6,500 to add to "Sassy's" already impressive legacy.

PCC



BWP DKBf VALENTINA 206K
MATERNAL SISTER TO LOTS 44 THRU 46



BWP DKBf VALENTINA 220K
\$18,000 MATERNAL SISTER TO LOTS 44 THRU 46



BWP DKBf VALENTINA 3203K
\$20,000 MATERNAL SISTER TO LOTS 44 THRU 46



BWP DKBf VALENTINA 108L
\$17,000 MATERNAL SISTER TO LOTS 44 THRU 46

RED ANGUS

LOT 44

BWP DKBf VALENTINA 142L

DOB 10/24/23 REG. # RAAA 4890000 TATTOO 142L

RED ANGUS	GED	BW	WW	YW	MLK
	11	-0.3	66	101	32

- Combining genetic value with visual performance, this red is a true sale highlight. Her body type and volume suggest function and profitability, as she offers width, volume and stoutness. In addition to this, she is a flexible made heifer that provides an attractive look from the side.
- Sells open.

— SLGN WIDELOAD 920W
— MANN RED BOX 55C
— PELTON MISS AJA 0839U
— PZC TMS FIRESTORM 1800 ET
— ROJAS VALENTINA 9113
— SIX MILE LAKOTA 112Y

LOT 45

BWP DKBf VALENTINA 146L

DOB 11/20/23 REG. # RAAA 4890002 TATTOO 146L

RED ANGUS	GED	BW	WW	YW	MLK
	11	-0.3	66	101	32

- Here is a powerful, yet good built heifer who is wide based and stout featured. She is practical in her center body design as she drops from her spine with upper curvature to her rib and sill maintains volume and dimension throughout. At the stand, she is correct in her lines and offers eye appeal and style, while still being functional in her kind.
- Sells open.

EMBRYOS

ROJAS VALENTINA 9113 (SASSY)
DAM OF LOTS 44 THRU 46

LOT 46A

4 CONVENTIONAL IVF EMBRYOS

RED ANGUS

— SLGN WIDELOAD 920W
— MANN RED BOX 55C
— PELTON MISS AJA 0839U
— PZC TMAS FIRESTORM 1800 ET
— ROJAS VALENTINA 9113
— SIX MILE LAKOTA 112Y

- This mating will result in full sibs to lots 44 and 45 in this offering, so it is easy to see that it works.
- The now-deceased sire of this mating, Red Box, displays unmatched phenotypic quality and possesses many needed traits to inject into the Red Angus Breed. His body volume, fleshing ease, soundness and style are simply hard to find. His ability to make his mark as one of the great maternal sires of the breed is imminent and semen is very limited so take advantage of this opportunity to own progeny while you can.
- Selling unsexed IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

PCC

LOT 46B

4 CONVENTIONAL IVF EMBRYOS

RED ANGUS

— MANN RED BOX 55C
— RED DIAMOND EL REY 102
— COLLIER RUBY 37
— PZC TMAS FIRESTORM 1800 ET
— ROJAS VALENTINA 9113
— SIX MILE LAKOTA 112Y

- The sire of this mating, RED DIAMOND EL REY 102, was named Supreme Champion at the 2023 Cattlemen's Congress and National Champion Red Angus Bull after first being named Champion Red Angus Bull at the 2022 NWSS and the 2022 FWSS. El Rey is one of hottest sires in the Red Angus breed and is the most popular son of the now-deceased MANN RED BOX 55C. Semen is not being released on the open market and will only be available at auction for the foreseeable future, so take advantage of this rare opportunity to obtain genetics from one of the most promising young herd sires to hit the Red Angus breed in quite some time.
- Selling unsexed IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.



PCC

LOT 46C

4 CONVENTIONAL IVF EMBRYOS

RED ANGUS

— ALT MOON SHOT 920G
— GCC JBCC HARVEST MOON 313K
— TW LULU'S GIRL 906G
— PZC TMAS FIRESTORM 1800 ET
— ROJAS VALENTINA 9113
— SIX MILE LAKOTA 112Y

- The sire of this mating, GCC JBCC HARVEST MOON 313K, is a member of the Griswold sire lineup and has the look, doability, and performance that we look for in a Red Angus Sire. He is sound structured and his feet are awesome. GCC JBCC HARVEST MOON 313K is definitely a unique Red Angus option and we can't wait to see the results of this mating to "Sassy".
- Selling unsexed IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

DAORV & HOTTY



RED DIAMOND EL REY 102
SIRE OF LOT 47
SUPREME CHAMPION BULL
2023 CATTLEMEN'S CONGRESS



RED DIAMOND EL REY 102
SIRE OF LOT 47



SILVEIRAS DAORV 4385
DAM OF LOT 47



PCC BIX HOTTY 84
DAM OF LOT 48



JSUL PCC SPECIALVALUE 1212J ET
SIRE OF LOT 48

RED ANGUS

LOT 47

DKBF PCC DAORV 148L

DOB 11/20/23 REG.# RAAA 4890008 TATTOO 148L

RED ANGUS CED 11 BW 0.2 WW 74 YW 120 MILK 34

└ MANN RED BOX 55C
RED DIAMOND EL REY 102
└ COLLIER RUBY 37
└ SILVEIRAS MISSION NEXUS 1378
SILVEIRAS DAORV 4385
└ SILVEIRAS DAORV 2370

- Talk about pizzaz! This young female creates a truly unique look as she is exceptional in terms of front end design and then still bold bodied and powerful from her forerib back through her hip. Her look indicates showing success, and her body type is built for production value. Adding to this, she is correct in her structure and functional making her a big-time show and donor prospect!
- The sire of lot 47, RED DIAMOND EL REY 102, was named Supreme Champion at the 2023 Cattlemen's Congress and National Champion Red Angus Bull after first being named Champion Red Angus Bull at the 2022 NWSS and the 2022 FWSS and many say that the dam of this donor prospect is the best Red Angus female ever raised at Silveiras.
- Sells open.

PCC

LOT 48

BWP DKBF HOTTY 138L

DOB 10/12/23 REG.# RAAA 4890004 TATTOO 138L

RED ANGUS COMPOSITE

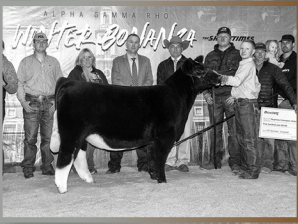
└ ML MVP 23E ET
JSUL PCC SPECIALVALUE 1212J ET
└ JSUL WHO DAT 1602
└ MANN RED BOX 55C
BIX HOTTY 84
└ JKC BAYLOR HOTTY 4Z

- This female is correct in terms of her lines and functional in her body type. She has flex and cushion at the surface while being bold and dimensional from there up. A young female that is bound to make her mark in the showing.
- The sire of this unique Red Angus Composite combines MVP with the legendary donor JSUL WHO DAT 1602 and is doing an excellent job as is evident with this daughter who displays the same phenotype as her dam and has a pedigree that offers limitless options as a donor.
- Sells open.

PCC

MAINE + MAINE TAINER

PEMBROOK CATTLE COMPANY



DARLIN 9000G "STELLA"

MAINTAINER

LOT 49 DUAL REGISTERED

PCC DAT SHINY DARLIN 315L ET

DOB 6/22/23 REG. # AMAA 550251 TATTOO 315L
ACA 421678

MAINTAINER / LOW CHI	CEB	BW	WW	YW	MILK
	9	-1.3	38	54	28

- Leading off the Maines is this flashy, good-looking heifer that is bond to generate a buzz in the showing. She is great in her body shape, wide chested, powerful out of her hip and still flexible off both ends of her skeleton. She is high-headed and super stylish, while still being bold and functional in her basic design.
- Sells open.

BBB X2 201X
BNWZ DATA BANK 1311G ET
BNWZ CALYPSO 28Y
COLBURN PRIMO 5153
JSUL DAT SHINY DARLIN 9000G
SSUL WHO DAT DARLING

LOTS 49-52

- Lots 49 through 52 are direct daughters of the \$61,000 JSUL DAT SHINY DARLIN 9000G, better known as "Stella", that was named Reserve Grand Champion Female at the 2020 Southwestern Livestock Exposition in Ft. Worth and has become one of the top donors in the PCC and Brown Farms program.
- Stella combines PRIMO with WHO DAT DARLING that has rapidly ascended to the top of the income generators after eight daughters sold in the 2023 Fall PCC Sale for a total of \$355,000 to average \$44,375.

PCC



- Sisters to the dam of lots 49 thru 52 include: the 2020 NAILE Supreme Champion Female, JSUL WHO DAT DARLING 902G ET; JSUL WHO DAT CAT 7184E ET, the 2018 Grand Champion Chianina Female at Junior Nationals; JSUL PCC DAT LOOKER 2199K, THE \$75,000 top-selling Chi heifer in the Fall 2022 PCC Sale; the \$61,000 JSUL DAT SHINY DARLIN 9000G that was named Reserve Grand Champion Female at the 2020 Southwestern Livestock Exposition in Ft. Worth; as well as the \$41,000 H F PCC DAT LADY DARLING ET that was named Champion Chi at the 2023 FWSS for Piper Goodsen; the \$41,000 JSUL PCC DARLIN PRIMO 1162J that was named Champion Chi and Supreme Continental at the 2023 San Antonio Stock Show for Cora Hardy; and the \$39,000 JSUL PCC PRIMOS DARLIN ET, all three of which sold in the 2021 Fall PCC Sale; and JSUL PCC WHOS LOOKIN 3001K, who sold for \$25,000 in the fall 2022 PCC Sale.
- These heifers are dual registered Maintainer and Chi.

LOT 50 DUAL REGISTERED

PCC DKB DAT SHINY DARLIN ET

DOB 8/26/23 REG. # AMAA 550253 TATTOO 328L
ACA 421680

MAINTAINER / LOW CHI	CEB	BW	WW	YW	MILK
	9	-1.3	38	54	28

- This good patterned heifer gives an attractive look from the profile, being high-tying, long and extended. To compliment this, she is robust in her center body, level in her design and stout out of her hip. On the move, she is flexible and sound, blending functionality with showing style.
- Sells open.



JSUL DAT SHINY DARLIN 9000G "STELLA"
DAM OF LOTS 49 THRU 52



JSUL WHO DAT DARLING
GRANDAM OF LOTS 49 THRU 52

"STELLA" & DARLING 136J

MAINTAINER

LOT **51** DUAL REGISTERED

PCC DAT SHINY DARLIN 318L ET

DOB 7/10/23 REG.# AMAA 550252 TATTOO 318L
ACA 421679

MAINTAINER / LOW CHI	CEB	BW	WW	YW	MILK
	9	-1.3	38	54	28

- Lot 51 is big footed, heavy boned and powerful in her general build. She blends shape and width with a functional body type, while still being super stout out of her hip. She gives a wild look up front as she is a flashy, long necked and high headed female destined for the showing.
- Sells open.



PCC



LOT **52** DUAL REGISTERED

PCC DAT SHINY DARLIN 322L ET

DOB 7/18/23 REG.# AMAA 550250 TATTOO 322L
ACA 421677

MAINTAINER / LOW CHI	CEB	BW	WW	YW	MILK
	9	-1.3	38	54	28

- Showcasing look and balance, lot 52 is a stylish female that offers advantages in terms of her structural build, while merging the right kind of body type with added stoutness. She is level and square, yet wide based and extra dimensional.
- Sells open.

PCC

EMBRYOS

LOT **53**

4 REVERSE SORT FEMALE IVF EMBRYOS

MAINTAINER / LOW CHI

- BBBN X2 201X
- BNWZ DATA BANK 1311C ET
- BNWZ CALYPSO 28Y
- COLBURN PRIMO 5153
- JSUL BRET'S DARLING 136J ET
- SSUL WHO DAT DARLING



BNWZ DATA BANK 1311C ET
SIRE OF LOTS 49 THRU 53



JSUL BRET'S DARLING 136J ET
DONOR DAM OF LOT 53



- An opportunity to own some of the first embryo progeny of JSUL BRET'S DARLING 136J, the 2022 Reserve Grand Champion Chi heifer at the 2022 Oklahoma Youth Expo that is a member of the famous flush PRIMO with WHO DAT DARLING mentioned in detail in the footnote for lots 49 thru 52.
- Selling four reverse sort female IVF embryos with a guarantee of at least one pregnancy to result if implanted within one year of purchase by a certified embryologist.

ELLAS LADY + TAMALES

MAINTAINER

LOT 54 DUAL REGISTERED

PCC WJ ELLAS LADY 344L

DOB 9/8/23 REG.# ACA 421617 TATTOO 344L

HIGH CHI 7.5% / MAINTAINER CED 9 BW 1.9 WW 56 YW 83 MILK 16

BOE EPIC
 DUEL ICON 802F
 DUEL WORRY NOT 4303B
 EXAR CLASSEN 1422B
 RRG ELLAS LADY 4516 ET
 TR/TKM Y NOT PCA



- Performance, power and pizzaz define this prospect! Lot 54 is a special sale feature offering the phenotypic excellence that not only win shows, but also transitions to next generation profitability! Her build and feature at the surface is the foundation for all her added shape and power from there up. Additionally, she is a bold, robust bodied heifer with a long neck that ties high to the top of her shoulder. Her unmatched look from the side is sure to find her many friends in the showing, but just as importantly, her pattern and structural advantages imply long-term donor value!
- The sire of lot 54, Duello Icon 802F, is a 3/4 Maine Anjou bull with as much balance, smoothness, structural quality, mobility and profile as you will find in a stout made, square built, heavy muscled, clean designed, up-headed, perfect footed, clean jointed, good haired baldy of any purebred or cross. Icon is backed by an outstanding proven maternal pedigree. He will be a popular sire for high percentage Maines, Maine-Angus and the composite industry to produce top females and banner winning steers.



FLUSH SISTER TO THE DAM OF LOT 54

TR/TKM Y NOT PCA
GRANDAM OF LOT 54

- The dam of lot 54 is a 12.85% Chi/Angus by EXAR Classen out of the ever-consistent TR/TKM Y NOT donor. This high Chi donor is a full sister to BMW Mr Classic 421E ET, the Reserve Grand Champion Chi-Angus Bull at the 2018 National Western Stock Show and a maternal sib to a set of females that averaged over \$15,000 in the 2019 Harvest of Excellence Sale and is a full or maternal sibling to a long list of winners and previous top sellers from a PCA dam. The Classen x Y Not mating has been one of the very best for several years at Winegardner-Klingaman Show Cattle and the results are proven with Jr national and major show champions being produced.
- Sells open.

PCC

LOT 55 DUAL REGISTERED

DKBF PCC TAMALES

DOB 10/25/23 REG.# AMAA 550140 TATTOO 524L

MAINTAINER / LOW CHI

U NEED ME
 WE NEED MORE
 CAMPBELLCO RUBY
 PLUM CREEK PARADOX 161B
 JSUL TAMALES 8042F ET
 SSUL TAMALES 588-3



- Here is a feminine fronted heifer that offers length and stoutness. She is correct in terms of mobility and still blends width and dimension with depth and body volume.
- The dam of lot 55, PCC JSUL Tamale 8042 ET, was the \$50,000 top seller in the 2018 PCC Fall Sale to Brown Farms and has become an integral part of their elite donor herd that is packed full of nationally recognized females.
- Two maternal sisters to lot 55 sold in the 2022 PCC Fall sale for \$15,000 and \$7,500.
- The Tamale cow family has been one of the winningest names across the country and has produced numerous champions at shows across the nation, such as the American Royal, North American, National Western and multiple breed junior national shows. If you're looking for a cutting-edge female that can hang banners and generate dollars look no further. We have extreme confidence in what these females can do.
- Sells open.

DKBF PCC TAMALES 300K
\$15,000 MATERNAL SISTER TO LOT 55DKBF PCC TAMALES 303K
MATERNAL SISTER TO LOT 55JSUL TAMALES 8042F ET
DAM OF LOT 55



SILVEIRAS STYLE 9303
SIRE OF LOT 56

LOT 56

BYC PCC MS ROSA STYLE 87L ET

DOB 8/10/23 REG.# AMAA 550164 TATTOO 506L

MAINE-ANGUS / MAINTAINER CED 6 BW 0.6 WW 57 YW 94 MILK 15

- GAMBLES HOT ROD
- SILVEIRAS STYLE 9303
- SILVEIRAS ELBA 2520
- MINN LIVE ACTION 203Y
- SEYS MS ROSA MARIA 87F
- SEYS CROSSROADS 17Z

- Lot 56 has a look of function and practicality. She offers stoutness at the ground while having a bold rib cage and the look of brood cow utility. She is level in her pattern and powerful from behind, while still being attractive fronted and soft centered.
- The Maine-Angus division is gaining popularity and here is one that can run with the best in that division.
- Sells open.

PCC



LOT 57

PCC BYCC DAT RAPTOR ICON

DOB 7/12/23 REG.# AMAA 550165 TATTOO 502L

MAINTAINER / CHI

- BOE EPIC
- DUEL ICON 802F
- DUEL WORRY NOT 4303B
- COLBURN PRIMO 5153
- JSUL JSUL RAPTOR MADE 0243H ET
- JSUL WHO DAT RAPTOR 6976D ET

- This memorable marked heifer is extra impressive from a functional perspective. She is flexible off both ends of her skeleton, big bodied and high volumed, while still being flashy up front and stout out of her hip. In addition, she is expansive in her heart yet trendy in her chest giving her a killer look from the side.
- The dam of this grand-daughter of JSUL Who Dat Raptor 6976D ET was the selection of Broomfield from our 2021 Limited Edition Sale and once we saw her in production, we knew we had to keep track of her progeny and this Icon daughter makes us glad we did!
- Maternal sister sells as lot 10.
- Sells open.



JSUL WHO DAT RAPTOR 6976D ET
GRANDAM OF LOT 57



JSUL RAPTOR MADE 0243H
DAM OF LOT 57 (PICTURED AS A CALF)



JSUL WHO DAT RAPTOR 6976D ET
GRANDAM OF LOT 57

PCC

LIM-FLEX

PEMBROOK CATTLE COMPANY



CATTLEMEN'S CONGRESS 2023





JSZC HH TSSC LARISSA 101G ET
DAM OF LOT 58



MKLN 1105J
FLUSH SISTER TO LOT 58



HSF YOUR FANTASY
FOUNDATION THIRD DAM OF LOT 58



RIVERSTONE CHARMED
GRANDAM OF LOT 58

LOT 58

PCC TSSL LADY IN BLACK

DOB 9/2/23 REG. # NALF PENDING TATTOO 3131L

LIMFLEX

└ PVF INSIGHT 0129
└ PVF BLACKLIST 7077
└ PVF BLACKBIRD 3070
└ SILVEIRAS STYLE 9303
└ JSZC HH TSSC LARISSA 101G ET
└ RIVERSTONE CHARMED

PCC

• Hard to make defines this Limflex female. At the stand, she is impressive in her look ahead of her shoulder, and then from there back she is bold and robust in her center body. Additionally, she is wide based, stout hipped and offers genuine shape throughout. Going to the ground, she blends added bone and foot size with the ability to move with flexibility and authority. There is no question this female will garner her share of successes, and then ultimately make her mark on the bottom side of Limflex pedigrees.

• The dam of lot 58 is one of the leading daughters of the once in a lifetime producer, Riverstone Charmed. Charmed will forever remain the benchmark of quality that one envisions when evaluating Limousin seedstock. The impact that this cow family has had on the progression of the Limousin business is simply unparalleled. In 2021, JSZC TSSC Larissa 101G joined the Larissa cow family's winners list when she was selected as the Limousin Junior National Third Overall Lim-Flex Heifer for Mackenzie Neal. 101G continued her winning ways when she was selected as the 2021 Ohio State Fair Supreme Champion Junior Breeding Heifer.

• A flush sister to lot 58, MKLN 1105J, was the 3rd Overall Junior Female and Grand Champion Lim-Flex Female at the 2023 Cattleman's Congress as well as the Limousin Junior National Grand Champion Lim-Flex Heifer in 2022 and 2023 Reserve Grand Champion Lim-Flex Female.

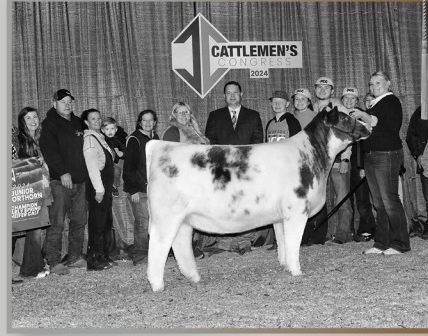
• Two maternal sisters to lot 58 by SCC SCH 24 Karat 838 commanded \$86,000 and \$72,000 and another full sister to lot 58 was a top 5 finisher at the Cattleman's Congress.

• Sells open.

PCC

SHORTHORN

PEMBROOK CATTLE COMPANY





LOT 59

PCC WHIZ PAINTED ROSE

DOB 10/10/23 REG.# ASA 4370498 TATTOO 376L

PB SHORTHORN	CEB 12	BW 0.7	WW 45	YW 59	MILK 18
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- └ FREE K-KIM HOT COMMODITY
- └ **CSF EVOLUTION HC**
- └ CF BOY CAROLINE 210 ET
- └ FREE K-KIM HOT COMMODITY
- └ **CSF CUMBERLAND 817 ET**
- └ CF CUMBERLAND 472 RD X ET



CF CUMBERLAND 472 RD X ET
GRANDAM OF LOT 59

PCC

- Offering this trendy fronted heifer that combines center body function with added width and dimension. She is high volumed and super feminine in her look, while offering a cool color pattern as well.
- The grandam of lot 59, CF Cumberland 472 RD X ET, was the Reserve Grand Champion Heifer at the 2015 NAILE Junior Show, the Third Overall Shorthorn Heifer at the 2015 Shorthorn Junior Nationals, Division II Champion at the 2015 Fort Worth Stock Show, and Division Champion at the 2015 NWSS Open Show for Clayton Boyert.
- CSF Evolution HC Now Deceased sire of lot 59, has sire multiple National Champions and sale toppers including the 2020 NAILE and 2021 Oklahoma Supreme Shorthorn Female.
- Sells open.

LUCY + MISSING MIRAGE

SHORTHORNPLUS

LOT 60

DKBF PCC LUCY 605L

DOB 9/10/2023 REG.# AR4371214 TATTOO 605L

SHORTHORN PLUS	CEB	BW	WW	YW	HLK
	5	2.7	47	81	26

MAV CHARISMA 906W
DJS THE OUTSIDER
 DJS SC SP ANDELLE J 921
 SCC TRADITION OF 24
SULL LUCY'S TRADITION 91336 ET
 SULL CRYSTAL'S LUCY ET

- This dark roan heifer is attractive fronted, good bodied and well balanced. She combines look and practicality with shape and dimension.
- The dam of lot 60 was shown successfully by Harley Sargent before joining the donor herd at Brown Farms.
- The grandam of lot 60, SULL Crystals' Lucy ET, was a many-time champion for Nick Sullivan including being named Grand Champion Female at the 2012 Shorthorn Junior Nationals, Grand Champion Female at the 2012 NWSS Junior Show, and Division II Champion Female at the 2011 Shorthorn Junior Nationals.
- Sells open.



SULL CRYSTAL'S LUCY ET
GRANDAM OF LOT 60

PCC

LOT 61

DKBF PCC MISSING MIRAGE 610L

DOB 9/15/2023 REG.# AR4371215 TATTOO 610L

SHORTHORN PLUS	CEB	BW	WW	YW	HLK
	7	3.2	48	67	20

ML MVP 23E ET
JSUL PCC SPECIALVALUE 1212J ET
 JSUL WHO DAT 1602
 SULL PROPEL 7187E ET
SS MISSING MIRAGE 039 ET
 CYT MISSING MIRAGE 2120 ET

- Lot 61 is a flashy made, bold ribbed female that goes to the surface on extra substance of bone. She blends power with femininity, as she not only has width and shape up high, but is long fronted, deep bodied and good structured.
- The dam of lot 61 was a class winner at the 2021 Cattlemen's Congress for Bentley Ewing and has become a part of the elite donor herd at Brown Farms.
- The dam of lot 61 is a direct daughter of the prolific Shrag donor, CYT Missing Mirage 2120 ET, and maternal sister to SS Missing Mirage Mercy, who was named Division Champion at Louisville, and to SS Missing Mirage 950, who was Reserve Division in the Junior National Bred & Owned Show.
- The sire of this unique Shorthorn Plus combines MVP with the legendary donor JSUL WHO DAT 1602 and is doing an excellent job as is evident with this daughter.
- Sells open.



CYT MISSING MIRAGE 2120 ET
GRANDAM OF LOT 61



JSUL PCC SPECIALVALUE 1212J ET
SIRE OF LOT 61



LIVE *like* LILY

FOUNDATION



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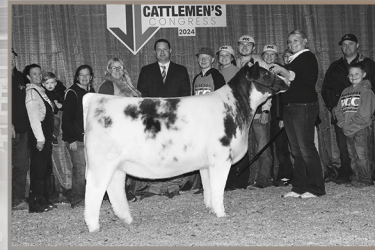
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ABOUT
THE PEOPLE.*

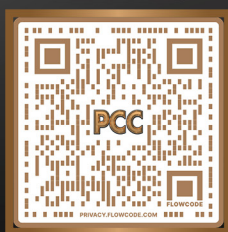




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